

From: [Sue Murphy](#)
To: [Donnie Boyd](#); [Derrick DeGroot](#); [Kelley Minty Morris](#)
Cc: [Kirby Garlitz](#); [Vickie Noel](#); [Bocc](#)
Subject: Economic Dev Committee Scoring meeting
Date: Monday, October 7, 2019 4:58:00 PM
Attachments: [EDAC F-2019 Score Sheet for Board Approval.pdf](#)

Good afternoon Commissioners:

Attached is the scoring summary from the EDAC's meeting last Thursday, which will be presented for your approval at the Work Session on Wednesday, October 9. The committee considered 5 applicants for the Fall 2019 economic development grant cycle. All agreed that this cycle was much more robust than past years. Theories on the improved applicant pool include:

- Better marketing of the grant cycle and increased awareness of the availability of funds;
- Advance planning for the grant cycle dates and scheduling;
- Informing key regional players in the economic development industry of the upcoming cycle so that they could inform and advise prospective applicants.

The 2019-2020 budget for economic development grants is \$50,000. Applicant requests totaled \$135,000. This made for a competitive scoring process. Comments and considerations related to each applicant were as follows:

- **Klamath Basin Home Builders Association** The consensus of the committee was that this event has relatively little economic development impact and they decided not to evaluate it for funding with the other applicants. The submitted budget showed ample net proceeds from the event, which are distributed to non-profit entities through the County, but not necessarily with a focus on economic development.
- **Big Pines RV Park** This applicant has been awarded funding in two prior cycles (2017-\$7,000 and 2016-\$7,500). Initial scoring left this applicant with a ranking of 4th place. After considering the comments of 2 committee members who recommended no funding to Big Pines, the committee voted unanimously to award no funding for this cycle. The primary reason for the decision was that the other applicants presented requests with greater potential impact toward economic development growth. That coupled with limited availability of funds, application requests far in excess of budget, the relative impact of the application toward economic development and prior funding awards to Big Pines RV Park all contributed to a no-funding vote.
- **Ernst Family Foundation dba Gilchrist Mall** A north-county presence and a need for development and revitalization in the area were comments related to the funding vote.
- **Crater Lake Zipline** The committee was favorably impressed with the consistent growth and success of this business, and the potential to expand services and job opportunities to a year-round cycle into the winter months. Success of this business supports other businesses in the region as well, it is unique in terms of its services, and the owners have adequate resources to meet the match requirement of the grant. The level of funding was considered based on the applicant's ability to achieve intended outcomes if full funding was not provided.

- **Fiber Light Fire Starters** The committee was most favorably impressed by the potential of this applicant. They felt that it represents true economic development of the nature that this grant funding is intended to aid. As one committee member put it, “this is why we are here”! The owners are putting in their own dollars (skin in the game) and they intend to develop a production facility within Klamath County, bringing a promise of job to the downtown area.

In addition to scoring the application for the Fall, 2019 grant cycle, several housekeeping items were addressed. The bylaws were edited and will be presented at a business meeting for your approval. There are two current openings on the committee. Several individuals have expressed interest and have been advised to submit online applications. There is a current posting for these vacancies on the County website as well. The committee also expressed a desire to convene after the first of the year (early February) to revamp documents, the grant class and program requirements, establish a timeline for the fall grant cycle and develop a better marketing strategy for the program.

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Entity Name	Bruce Hall dba Big Pines RV Park	Crater Lake Zipline, LLC	Ernst Family Foundation dba Gilchrist Mall	Fiber Light Fire Starters	Klamath Basin Home Builders Associatio	
Project	Restroom Remodel	Winter Operations	Gilchrist Mall Resortation and Improvement	New Production Facility	2020 Home & Outdoor Expo	
Relative Impact	330	1010	780	940	380	
Consistent with Local or Regional Plans	270	550	440	480	190	
Ability to Complete	180	325	225	225	140	
Leverage Funding	230	560	340	480	210	
New Services	375	710	535	615	285	
Community Support	440	890	680	760	450	
Evaluation Method	270	468	340	410	200	
Preference Points:						
Outlying Area	345	545	470	0	0	
Average Score from Committee	715	843	768	785	367.5	0
Total Possible Score from Committee	900	900	900	900	900	900
Funding Requested:	\$ 30,000.00	\$ 30,000.00	\$ 30,000.00	\$ 30,000.00	\$ 15,000.00	
Funding Recommended:	\$ -	\$ 20,000.00	\$ 5,000.00	\$ 25,000.00	\$ -	\$ -
Total Amount Requested	\$ 135,000.00					
Total Amount Recommended:	\$ 50,000.00					
Percentage Funded of Requested	37%					

THEREFORE, BE IT RESOLVED THAT THE FOREGOING DISTRIBUTION HEREBY IS APPROVED THIS _____ DAY OF _____ 2019.

CHAIR

APPROVED
 DISAPPROVED

VICE-CHAIR

APPROVED
 DISAPPROVED

COMMISSIONER

APPROVED
 DISAPPROVED