

Organization	George Rogers	Heather Tramp	Kate Marquez	Matt Dodson	Kristy Weidman	Julie Van Moorhem	Echo Murray	Average	
Increase Tourism		100		50		50		67	
Length of Stay		50		20		30		33	
Applicant Ability		25		25		20		23	
Marketing Plan		20		15		20		18	
Leverage Funding		100		50		50		67	
Sustainable Marketing		100		50		50		67	
Community Support		25		15		20		20	
Measurable Objective		70		40		40		50	
Shoulder Season		10		-		-		3	
Outlying Area		10		10		10		10	
Family Friendliness		8		-		-		3	
		518	-	275	-	290	-	361	
Funding		-	-	-	-	-	-	-	
	Infrastructure Possible		525	25,000		Event Possible		555	25000
		90%	473	22,500		90%	500	22,500	
		80%	420	20,000		80%	444	20,000	
		70%	368	17,500		70%	389	17,500	
		60%	315	15,000		60%	333	15,000	
		50%	263	12,500		50%	278	12,500	