

Fallen

Marquez

Name of Applicant

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

| Score | Weight | Points | |
|-------------------|--------|-------------|--------------------------------------------------------------------------------------------------------------|
| (1-10) <u>7</u> | 10 | <u>0.70</u> | Does the applicant clearly demonstrate how this project will increase out of county visitors? |
| (1-5) <u>5</u> | 10 | <u>0.50</u> | Will the project encourage additional overnight stays beyond the project event? |
| (1-5) <u>9</u> | 5 | <u>0.45</u> | Does the applicant have the ability to complete the project? Is management and/or administration capable? |
| (1-5) <u>8</u> | 5 | <u>0.40</u> | Are the budget and marketing plan realistic? |
| (1-10) <u>6</u> | 10 | <u>0.60</u> | Does the applicant clearly demonstrate how the project will leverage funding? |
| (1-10) <u>7</u> | 10 | <u>0.70</u> | Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? |
| (1-5) <u>7</u> | 5 | <u>0.35</u> | Is there demonstrated community support? Is there evidence of in-kind support? |
| (1-10) <u>6</u> | 10 | <u>0.60</u> | Is there a strong evaluation method with measurable objectives? |
| SUB-TOTAL POINTS: | | <u>0430</u> | |

Add Preference Points

| | | |
|---------------------|----------|---------------------------------------------------------------|
| (0-10) | _____ | Event held during the Shoulder Season – October through May |
| (0-10) | _____ | Event held outside of the Klamath Falls urban growth boundary |
| (0-10) | <u>5</u> | Family Friendliness |
| TOTAL POINTS | | <u>0 435</u> |

Reviewer Conflict of Interest:

Comments: One of the best marketing plans we've received. Excellent event. Developing into a signature Klamath event.

Do you recommend this project for funding: YES NO Partial funding: \$ _____

FAYRELL ART SHOW
Name of Applicant

CHIP
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

| Score | Weight | Points | |
|-----------------|--------|-----------|--------------------------------------------------------------------------------------------------------------|
| (1-10) <u>9</u> | 10 | <u>90</u> | Does the applicant clearly demonstrate how this project will increase out of county visitors? |
| (1-5) <u>4</u> | 10 | <u>40</u> | Will the project encourage additional overnight stays beyond the project event? |
| (1-5) <u>5</u> | 5 | <u>25</u> | Does the applicant have the ability to complete the project? Is management and/or administration capable? |
| (1-5) <u>5</u> | 5 | <u>25</u> | Are the budget and marketing plan realistic? |
| (1-10) <u>9</u> | 10 | <u>90</u> | Does the applicant clearly demonstrate how the project will leverage funding? |
| (1-10) <u>9</u> | 10 | <u>90</u> | Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? |
| (1-5) <u>5</u> | 5 | <u>25</u> | Is there demonstrated community support? Is there evidence of in-kind support? |
| (1-10) <u>9</u> | 10 | <u>90</u> | Is there a strong evaluation method with measurable objectives? |

SUB-TOTAL POINTS: 475

Add Preference Points

- (0-10) 0 Event held during the Shoulder Season -- October through May
- (0-10) 0 Event held outside of the Klamath Falls urban growth boundary
- (0-10) 5 Family Friendliness

TOTAL POINTS 480

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ Full

Favell
Name of Applicant

Risa Salloway
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

| Score | Weight | Points | |
|-----------------|--------|-----------|--------------------------------------------------------------------------------------------------------------|
| (1-10) <u>8</u> | 10 | <u>80</u> | Does the applicant clearly demonstrate how this project will increase out of county visitors? |
| (1-5) <u>4</u> | 10 | <u>40</u> | Will the project encourage additional overnight stays beyond the project event? |
| (1-5) <u>5</u> | 5 | <u>25</u> | Does the applicant have the ability to complete the project? Is management and/or administration capable? |
| (1-5) <u>4</u> | 5 | <u>20</u> | Are the budget and marketing plan realistic? |
| (1-10) <u>8</u> | 10 | <u>80</u> | Does the applicant clearly demonstrate how the project will leverage funding? |
| (1-10) <u>8</u> | 10 | <u>80</u> | Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? |
| (1-5) <u>5</u> | 5 | <u>25</u> | Is there demonstrated community support? Is there evidence of in-kind support? |
| (1-10) <u>8</u> | 10 | <u>80</u> | Is there a strong evaluation method with measurable objectives? |

SUB-TOTAL POINTS: 435

Add Preference Points

| | |
|-----------------|---------------------------------------------------------------|
| (0-10) <u>8</u> | Event held during the Shoulder Season – October through May |
| (0-10) <u>0</u> | Event held outside of the Klamath Falls urban growth boundary |
| (0-10) <u>3</u> | Family Friendliness |

TOTAL POINTS 440

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ _____