Ore-Cal Resource

Name of Applicant

Matt Dodson

Name of Reviewer

Fall 2013_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _5_	5	_25_	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _5_	5	_25_	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _5_	2	_10_	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _5_	1	_5_	Is the presentation clear, concise and attractive?
(1-5) _3_	2	_6_	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _71_

Add Preference Points

0-10	_7_	Event held during the Shoulder Season – before June and after September
0-10	_10_	Event held outside of the Klamath Falls urban growth boundary
0-10	_8_	Length of Stay – event encourage early arrival and/or late departure
0-10	_5_	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	_____	Vague or rambling responses.

TOTAL POINTS   _101_

Reviewer Conflict of Interest: _____

Comments: _Seems focused on out of town advertising_ _____

_____

_____

Do you recommend this project for funding: ☒ YES ☐ NO   **Partial funding:** $_10,000_ ___
Form # KCF 3008
Revised the XXth of August, 2013

Orn-Cal Rn
Name of Applicant

Chip
Name of Reviewer

Fall 2013_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _5_	5	_25_	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _5_	5	_25_	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _5_	2	_10_	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _4_	1	_4_	Is the presentation clear, concise and attractive?
(1-5) _3_	2	_6_	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _70_

Add Preference Points

0-10	_6_	Event held during the Shoulder Season – before June and after September
0-10	_10_	Event held outside of the Klamath Falls urban growth boundary
0-10	_5_	Length of Stay – event encourage early arrival and/or late departure
0-10	_10_	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	_____	Vague or rambling responses.

TOTAL POINTS   _101_

Reviewer Conflict of Interest: _____

Comments: _____
_____
_____

Do you recommend this project for funding: ☒ YES ☐ NO   Partial funding: $_full # 10,000_

Form # KCF 3008
Revised the XXth of August, 2013

Ore-Cal
Name of Applicant

Lisa Galloway
Name of Reviewer

Fall 2013_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _5_	5	_25_	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _5_	5	_25_	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _4_	2	_8_	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _5_	1	_5_	Is the presentation clear, concise and attractive?
(1-5) _4_	2	_8_	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _71_

Add Preference Points

	Points	
0-10	_1_	Event held during the Shoulder Season – before June and after September
0-10	_10_	Event held outside of the Klamath Falls urban growth boundary
0-10	_8_	Length of Stay – event encourage early arrival and/or late departure
0-10	_5_	Family Friendliness
	_24_	

Deduct Penalty Points

	Points	
-10	_0_	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	_0_	Vague or rambling responses.

TOTAL POINTS   _95_

Reviewer Conflict of Interest: _____

Comments: ___~~Brochure printing is event~~___.
_____
_____

Do you recommend this project for funding: ☑ YES ☐ NO   Partial funding: $ ~~7,000~~ _10,000_
Form # KCF 3008
Revised the XXth of August, 2013

ORE-CAL
_____
Name of Applicant

R. WILLIAMS
_____
Name of Reviewer

Fall 2013_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) ____	5	____	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) ____	5	____	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) ____	2	____	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) ____	1	____	Is the presentation clear, concise and attractive?
(1-5) ____	2	____	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: ____

Add Preference Points

0-10	____	Event held during the Shoulder Season – before June and after September
0-10	____	Event held outside of the Klamath Falls urban growth boundary
0-10	____	Length of Stay – event encourage early arrival and/or late departure
0-10	____	Family Friendliness

Deduct Penalty Points

-10	____	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	____	Vague or rambling responses.

TOTAL POINTS   ____

Reviewer Conflict of Interest: I AM VOLUNTEERING FOR THIS EVENT, SO I AM REMOVING MYSELF FROM THIS ONE.

Comments: I DO SUPPORT THIS AS A WONDERFUL HISTORIC, CULTURAL AND ARTISTIC EVENT.

Do you recommend this project for funding: ☐ YES ☐ NO   Partial funding: $_____
Form # KCF 3008
Revised the XXth of August, 2013

Ore-Cal Resource   Don Forbes

_____   _____
Name of Applicant   Name of Reviewer

Fall 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score   Weight   Points

(1-5) _3_   5   _15_   How well does/will this project increase tourism?
                                        Will it encourage longer-term or repeat visits?

(1-5) _3_   5   _15_   Does the applicant have the ability to complete the
                                        project?
                                        Are the budget and marketing plan realistic?
                                        What is the potential to succeed?
                                        Is management and/or administration capable?

(1-5) _2_   2   _4_   Is there demonstrated community support?
                                        Is there evidence of in-kind support?
                                        Are there endorsements by community groups?

(1-5) _3_   1   _3_   Is the presentation clear, concise
                    and attractive?

(1-5) _2_   2   _4_   Is there a strong evaluation
                    method?
                                        How will the applicant document the impact?
                                                Are the outcomes measurable and
                    objective?

SUB-TOTAL POINTS: _41_

Add Preference Points

0-10   _5_   Event held during the Shoulder Season – before June and
                                        after September

0-10   _4_   Event held outside of the Klamath Falls urban growth
                                        boundary

0-10   _5_   Length of Stay – event encourage early arrival and/or late
                                        departure

0-10   _5_ |9   Family Friendliness

Deduct Penalty Points

    -10   _____ Previous tourism projects not completed on time or
                    final evaluation not submitted on time

                -5   _____   Vague or rambling responses.

TOTAL POINTS   _60_

Reviewer Conflict of Interest:

1

Comments: _How will This Be reacted To See How many_
That Stay in Klamath

This is A California Prodject, Cant Think This
we Help our Tourism, grants.

Do you recommend this project for funding: (YES) NO   Partial funding: $6000.00

ORE-CAL
_____
Name of Applicant

Marquez
_____
Name of Reviewer

Fall 2013 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) 4	5	20	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) 4	5	20	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) 4	2	8	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) 4	1	4	Is the presentation clear, concise and attractive?
(1-5) 4	2	8	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 60

Add Preference Points

0-10	_____	Event held during the Shoulder Season – before June and after September
0-10	5	Event held outside of the Klamath Falls urban growth boundary
0-10	5	Length of Stay – event encourage early arrival and/or late departure
0-10	5	Family Friendliness

Deduct Penalty Points

| -10 | _____ | Previous tourism projects not completed on time or final evaluation not submitted on time |
| -5 | _____ | Vague or rambling responses. |

TOTAL POINTS 75

Reviewer Conflict of Interest: _____ ____ ___

Comments: Significant event, ambitious. Marketing campaign would be most effective if it's targeted rather narrowly to likely attendees —Japanese Americans interned at camps, or their descendents. Work closely w/ DK to refine marketing campaign. Worthy project.

Do you recommend this project for funding: ☑ YES ☐ NO   Partial funding: $ 8,000

Name of Applicant _Ore-Cal Resource Conservation + Development Area Council._   Name of Reviewer _B Sullivan_

Fall 2013~~1~~ Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) _3_	5	_15_	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _3_	5	_15_	Does the applicant have the ability to complete the project? ~~Is~~Are the budget and _marketing_ plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _4_	2	_8_	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _4_	1	_4_	Is the presentation clear, concise and attractive? ~~Points will be deducted for vague or rambling responses.~~
(1-5) _3_	2	_6_	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: _48_

<u>Add Preference Points</u>

0-10	_8_	<u>Event held during the Shoulder Season -- before June and after September</u>
0-10	_0_	<u>Event held outside of the Klamath Falls urban growth boundary</u> — ~~Outlying Areas~~
0-10	_2_	Length of Stay -- <u>event</u> encourage early arrival and/or late departure
0-10	_5_	Family Friendliness

<u>Deduct</u> Penalty ~~Points~~

-10	_0_	Previous tourism projects not completed on time or final evaluation not submitted on time
-5	_0_	<u>Vague or rambling responses.</u>

TOTAL POINTS   _63_

~~Reviewer Conflict of Interest:~~ _I feel this event / educational program_

Comments: _is worth our support, even though it doesn't fall into our event parameters._

Do you recommend this project for funding: ☑ YES ☐ NO   Partial funding: $ _3500.00_

Form # KCF 3008
Revised the 28XX^h of ~~September~~August, 2013~~1~~