

Klamath County Tourism Grant
Final Report

Please provide the following information and submit with your final Drawdown request. 10% of the grant is withheld until we received this final report.

Chemult Community Action Team July 11-13, 2014
Name of Organization Date of Event/Project

P.O. Box 135
Address

Chemult, OR 97731
City, State, Zip

Debbie Rhoades
Contact Person

541-643-9989
Phone Number

Chemult Mt. Days
Title of Project

Submit Report to:
Tourism Grant Coordinator
Klamath County Finance
305 Main Street
Klamath Falls, OR 97601
541-883-4202

1. Detail the matching funds received and provide proof of their receipt.

We used pre-existing funds from our bank account and from our dba-Chemult Community Club's account.

2. Complete the budget expense templates for both the project and the marketing plan.

Enclosed

3. Where did you spend advertising dollars and did they provide the desired results?

We placed ads in the Register Guard-Eugene, News Review-Roseburg, Christian Journal-Medford, Bend Bulletin, Newberry Eagle-La Pine, Wise Blue Adst more-La Pine, and on-line at the Record Searchlight-Redding, CA. The best results were from the Register Guard-Eugene.

4. Provide a detailed list of all marketing materials and an electronic version of the material on a CD. (Including audio or video recordings.)

We have e-mailed a request to all advertisers to send us this & we will get it sent to you as quickly as we can.

5. How many people from out-of-county attended?

Approximately 50 out of the 200 who attended. These were mostly people traveling through who saw either the signs or the event itself & stopped.

6. How did you determine how many people from out-of-county attended? Why do you feel this is an accurate measurement of the out-of-county attendees?

By people filling out the visitor forms. It is not as accurate as we would have liked because even though we placed the visitor's boot at the entrance many people did not come in that way but scooted thru between vendors & the carnival. We have a plan to fix this next year.

7. How many extra days did your visitors stay in the area?

We did not seem to get any to stay for extended periods. We did have the motel owners fill out a survey but they stated that no visitors came for the event & stayed an extended period.

8. How did you determine how many extra days your visitors stayed? Why do you feel this is an accurate measurement of the extra days?

N/A

9. Do you plan on sponsoring this event again?

Yes. Our date for 2015 is July 17-19.

10. Do you have any comments or suggestions for the Tourism Review Committee regarding the application, award or reimbursement process?

Even^{though} we did not do as well as we had hoped we appreciated the grant very much. We will be doing some improvements with the event next year that will hopefully increase the numbers of visitors.

We have consulted with Discover Klamath about next year's event and have received some great advice.

By signing this you are agreeing that you have paid all bills accrued through this process; as well as agreeing that the Logo Usage Agreement is now terminated.

Debbie Rhoades
Signature

8-19-14
Date

Debbie Rhoades - Secretary
Printed Name and Title

**Klamath County Tourism Grant Application
Project Budget**

| | Committed | Pending | Total | Actual | Comments/Explanations |
|------------------------------------|-----------|---------|----------|-----------|-----------------------|
| INCOME | | | | | |
| Tourism Grant Request | | | 2,000.00 | 1,999.00 | |
| Cash Revenues - | | | | | |
| Source:Chemult CAT | | | | 12,549.11 | |
| Source:Chemult Community Club | | | | 4,355.88 | |
| Source: | | | | | |
| Total Cash Revenues | - | - | - | 20,902.99 | - |
| In-Kind Revenues: | | | | | |
| Source:Newberry Eagle | | | | 400 | |
| Source: | | | | | |
| Source: | | | | | |
| Total In-Kind Revenues | - | - | - | 400.00 | - |
| Total Revenue | - | - | - | 18,903.99 | |
| EXPENSES | | | | | |
| Cash Expenses - | | | | | |
| Personnel costs | | | | 0 | |
| Marketing costs | | | | 3,650.37 | |
| Rentals | | | | 1,390.58 | |
| Supplies | | | | 391.71 | |
| Other:Electrical installation-Park | - | - | - | 6,580.00 | - |
| Other:Music bands/DJ & sound | | | | 2,376.30 | |
| Other:Preparing park for event | | | | 2,884.42 | |
| Other:Insurance & misc. | | | | 285.96 | |
| Total Cash Expenses | - | - | - | 17,559.34 | - |
| In-Kind Expenses | | | | | |
| Labor | | | | 0 | |
| Marketing costs | | | | 400 | |
| Other: | | | | | |
| Other: | | | | | |
| Other: | | | | | |
| Total In-Kind Expenses | - | - | - | 400 | - |
| Total Expenses | - | - | - | 17,959.34 | - |
| Net Income<Expense> | - | - | - | 944.65 | - |

NOTES

- Be as specific as possible; provide explanation to help clarify budget items
- Use the "Actual" column when preparing your final report; submit this form with the final report
- Use additional space or lines if necessary to provide complete information
- Value all volunteer labor at \$10.00 per hour for in-kind revenues and expenses.