

Hello,

In response to the commissioners' request for suggestions in how the Museums might benefit from provisions of ARPA:

**1, Replacement of lost revenue** – The table below outlines declines in revenue, totaling \$21,220, which the Museum department saw in 2020, as compared to the previous year:

<b>Category</b>	<b>2019</b>	<b>2020</b>	<b>change</b>	<b>% change</b>
admissions.....	16,539.50	8,141.50	(8,398.00)	-50.78
room rent.....	3,687.00	1,670.00	(2,017.00)	-54.71
special events.....	5,550.00	482.00	(5,068.00)	-91.32
book sales.....	7,883.95	5,150.11	(2,733.84)	-34.68
Modoc Gallery.....	4,248.00	1,245.00	(3,003.00)	-70.69
<b>Total.....</b>	<b>37,908.45</b>	<b>16,888.61</b>	<b>(21,219.84)</b>	<b>-55.98</b>

**2, Ventilation system for the Baldwin Hotel Museum building** – A historical building consultant in 2019 provided estimates for various options for addressing lack of ventilation in the Baldwin. The estimates ranged from \$30,000 for a passive ventilation system to \$40,000 for an active ventilation system and \$120,000 for a full HVAC system. Any of these options would improve environmental conditions for those who work in or visit the museum.

**3, Bring geothermal resource to Baldwin Hotel** – It appears that the city's downtown geothermal comes within 300 feet of the Baldwin Hotel. Extending the geothermal resource to the Baldwin would allow us to eliminate our need to rely on natural gas furnaces for space heating. This would mean both a cost savings and elimination of a potential fire hazard for the historic structure.

**3, Video production** – Our inability to conduct tours and make in-person presentations has hindered our ability to deliver museum programming to the public. One alternative method for delivering programs would be to create more video content for distribution on the county's cable channel or on YouTube. I would propose we contract with a professional videographer to produce content.

Thank you,

*Todd Kepple*

Manager

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