

Organization	George Rogers	Heather Tramp	Kate Marquez	Matt Dodson	Kristy Weidman	Julie Van Moorhem	Echo Murray	Average	
Increase Tourism		50	80	70	90	70		72	
Length of Stay		50	30	50	50	60		48	
Applicant Ability		25	25	25	25	25		25	
Marketing Plan		25	15	15	15	25		19	
Leverage Funding		80	80	50	80	90		76	
Sustainable Marketing		70	80	50	80	90		74	
Community Support		15	15	5	25	25		17	
Measurable Objective		70	80	50	80	50		66	
Shoulder Season		-	-	-	-	-		-	
Outlying Area		-	-	-	-	-		-	
Family Friendliness		5	10	10	10	10		9	
		390	415	325	455	445	-	-	406
Funding		-	-	-	-	-	-	-	-
	Infrastructure Possible		525	25,000		Event Possible		555	25000
		90%	473	22,500			90%	500	22,500
		80%	420	20,000			80%	444	20,000
		70%	368	17,500			70%	389	17,500
		60%	315	15,000			60%	333	15,000
		50%	263	12,500			50%	278	12,500