Freedom Days TBMC

Name of Applicant   **Name of Reviewer**

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) _____	X 10 =	_260_	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5) _____	X 10 =	_150_	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5) _____	X 5 =	_75_	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5) _____	X 5 =	_60_	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10) _____	X 10 =	_230_	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10) _____	X 10 =	_290_	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5) _____	X 5 =	_90_ ~~150~~	Is there demonstrated community support? Is there evidence of in-kind support? (max points possible: 25)
(1-10) _____	X 10 =	_300_	Is there a strong evaluation method with measurable objectives? (max points possible: 100)

(Max total points possible: 525)

SUB-TOTAL POINTS: _1515_
_1455_

Add Preference Points

(0-10)	_____	Event held during the Shoulder Season – October through May
(0-10)	_____	Event held outside of the Klamath Falls urban growth boundary
(0-10)	_38_	Family Friendliness
TOTAL POINTS	_1493_	

Reviewer Conflict of Interest: _____

Comments: _____
_____
_____
_____

Do you recommend this project for funding: ☐ YES ☐ NO   Partial funding: $_____

KI. Freedom

Name of Applicant

MARQUEZ

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score   Weight   Points

(1-10) 6   X 10 = 60   Does the applicant clearly demonstrate how this project will increase out of
                              county visitors? (max points possible: 100)

(1-5)   4   X 10 = 40   Will the project encourage additional overnight stays beyond the project event? (max
                              points possible: 50)

(1-5)   4   X 5 =   20   Does the applicant have the ability to complete the project?
                              Is management and/or administration capable? (max points possible: 25)

(1-5)   3   X 5 =   15   Are the budget and marketing plan realistic? (max points possible: 25)

(1-10) 3   X 10 = 30   Does the applicant clearly demonstrate how the project will leverage funding? (max
                              points possible: 100)

(1-10) 4   X 10 = 40   Does the applicant clearly demonstrate how the organization will create sustainable
                              marketing networks? (max points possible: 100)

(1-5)   5   X 5 =   25   Is there demonstrated community support?
                              Is there evidence of in-kind support? (max points possible: 25)

(1-10) 5   X 10 = 50   Is there a strong evaluation method with measurable objectives? (max points
                              possible: 100)

                     280   (Max total points possible: 525)

SUB-TOTAL POINTS:

Add Preference Points

(0-10) _____   Event held during the Shoulder Season – October through May

(0-10) _____   Event held outside of the Klamath Falls urban growth boundary

(0-10) 10   Family Friendliness

TOTAL POINTS   290

Reviewer Conflict of Interest: _____

Comments: _____

_____

_____

Do you recommend this project for funding: ☒ YES ☐ NO   Partial funding: $ 4000

Form # KCF 3008
Revised the 4th of September, 2014

Klamath Freedom Days
Name of Applicant

George Rogers
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score   Weight   Points

(1-10)   3   X 10 =   30   Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)

(1-5)   2   X 10 =   20   Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)

(1-5)   5   X 5 =   25   Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)

(1-5)   4   X 5 =   20   Are the budget and marketing plan realistic? (max points possible: 25)

(1-10)   4   X 10 =   40   Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)

(1-10)   8   X 10 =   80   Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)

(1-5)   4   X 5 =   20   Is there demonstrated community support? Is there evidence of in-kind support? (max points possible: 25)

(1-10)   8   X 10 =   80   Is there a strong evaluation method with measurable objectives? (max points possible: 100)

SUB-TOTAL POINTS: 355   (Max total points possible: 525)

<u>Add Preference Points</u>

(0-10)   0   Event held during the Shoulder Season – October through May

(0-10)   0   Event held outside of the Klamath Falls urban growth boundary

(0-10)   8   Family Friendliness

TOTAL POINTS   363

Reviewer Conflict of Interest: _____

Comments: _____
_____
_____
_____

Do you recommend this project for funding: ☒ YES ☐ NO   **Partial funding:** $ 4,000

Form # KCF 3008
Revised the 4th of September, 2014

Klamath Freedom Days

Name of Applicant

Weidman

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score		Weight	Points	
(1-10)	7	X 10 =	70	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100) Community-centric

tempered w/ outside entity

(1-5)	7	X 10 =	70	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5)	5	X 5 =	25	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5)	4	X 5 =	20	Are the budget and marketing plan realistic? (max points possible: 25) *itemized / a bit difficult to read*
(1-10)	7	X 10 =	70	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	7	X 10 =	70	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5)	4	X 5 =	20	Is there demonstrated community support? Is there evidence of in-kind support? (max points possible: 25)
(1-10)	7	X 10 =	70	Is there a strong evaluation method with measurable objectives? (max points possible: 100)

SUB-TOTAL POINTS: 415 (Max total points possible: 525)

Fireworks?

ʗ 425

Add Preference Points

(0-10)	0	Event held during the Shoulder Season – October through May
(0-10)	0	Event held outside of the Klamath Falls urban growth boundary
(0-10)	10	Family Friendliness

July 4 - July 13

TOTAL POINTS 10

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: ☒ YES ☐ NO   Partial funding: $ at least $5000

$15,000   July 4 - July 13
10-day event

softball, motorcycle, street drags
BBQ competition
Many years of funding, was, but tries to pull-in more... participants

Form # KCF 3008
Revised the 4th of September, 2014

Klamath Freedom Days
Name of Applicant

Sally Pearce
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	X 10 =		Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
	_10_	_100_	
(1-5)	X 10 =		Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
	_2_	_20_	
(1-5)	_1_ X 5 =	_5_	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5)	_1_ X 5 =	_3_	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10)	X 10 =		Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
	_5_	_50_	
(1-10)	X 10 =		Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
	_10_	_100_	
(1-5)	_5_ X 5 =	_25_	Is there demonstrated community support? Is there evidence of in-kind support? (max points possible: 25)
(1-10)	X 10 =		Is there a strong evaluation method with measurable objectives? (max points possible: 100)
	_10_	_100_	

SUB-TOTAL POINTS: _405_   (Max total points possible: 525)

Add Preference Points

(0-10)	_0_	Event held during the Shoulder Season – October through May
(0-10)	_←_	Event held outside of the Klamath Falls urban growth boundary

(0-10)   _10_   Family Friendliness

TOTAL POINTS   _4/5_

Reviewer Conflict of
Interest: _____

Comments

:
_____
_____
_____
_____

Do you recommend this project for funding: ☐ **YES** ☐ **NO**   **Partial funding: $** _4,000_ _____