

Klamath October Fest
Name of Applicant

George Rogers
Name of Reviewer

Tourism Grant Application – Traditional Program Event

Selection Criteria Summary
(Tourism Review Panel scoring)

KCEDA

Score	Weight	Points	
(1-10)	<u>10</u>	X 10 = <u>100</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5)	<u>4</u>	X 10 = <u>40</u>	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5)	<u>4</u>	X 5 = <u>20</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5)	<u>5</u>	X 5 = <u>25</u>	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10)	<u>9</u>	X 10 = <u>90</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	<u>10</u>	X 10 = <u>100</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5)	<u>5</u>	X 5 = <u>25</u>	Is there demonstrated community support? Is there evidence of in-kind support? (max points possible: 25)
(1-10)	<u>9</u>	X 10 = <u>90</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 100)

(Max total points possible: 525)

SUB-TOTAL POINTS: 490

Add Preference Points

(0-10)	<u>0</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>0</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u>6</u>	Family Friendliness

TOTAL POINTS 496

Reviewer Conflict of Interest: _____

Comments:

Do you recommend this project for funding: YES NO Partial funding: \$ 15,000

Klamath October Festival

Name of Applicant

Weidman

Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	<u>10</u> X 10 =	<u>100</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5)	<u>5</u> X 10 =	<u>50</u>	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5)	<u>5</u> X 5 =	<u>25</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5)	<u>5</u> X 5 =	<u>25</u>	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10)	<u>9</u> X 10 =	<u>90</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10)	<u>9</u> X 10 =	<u>90</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5)	<u>5</u> X 5 =	<u>25</u>	Is there demonstrated community support? Is there evidence of in-kind support? (max points possible: 25)
(1-10)	<u>9</u> X 10 =	<u>90</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 100)

SUB-TOTAL POINTS: 495 (Max total points possible: 525)

Add Preference Points

(0-10)	<u>10</u>	Event held during the Shoulder Season – October through May	<u>Oct</u>
(0-10)	<u>5</u>	Event held outside of the Klamath Falls urban growth boundary	
(0-10)	<u>0</u>	Family Friendliness	

TOTAL POINTS

10

505

Reviewer Conflict of Interest:

Comments:

Yes - fund this! Great project!

Do you recommend this project for funding: YES NO

Partial funding: \$

410 - \$15

\$ 20,000

KOOLA

Klamath October Fest
Name of Applicant

Sally Pearce
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10)	X 10		Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
<u>10</u>	=	<u>100</u>	
(1-5)	X 10 =		Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
<u>5</u>		<u>50</u>	
(1-5)	X 5 =		Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
<u>5</u>		<u>25</u>	
(1-5)	X 5 =		Are the budget and marketing plan realistic? (max points possible: 25)
<u>5</u>		<u>25</u>	
(1-10)	X 10 =		Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
<u>10</u>		<u>100</u>	
(1-10)	X 10		Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
<u>10</u>	=	<u>100</u>	
(1-5)	X 5 =		Is there demonstrated community support? Is there evidence of in-kind support? (max points possible: 25)
<u>5</u>		<u>25</u>	
(1-10)	X 10		Is there a strong evaluation method with measurable objectives? (max points possible: 100)
<u>10</u>	=	<u>100</u>	

(Max total points possible: 525)

SUB-TOTAL POINTS: 525

Add Preference Points

(0-10) 10 Event held during the Shoulder Season – October through May

(0-10) Event held outside of the Klamath Falls urban growth boundary

(0-10)

 /

Family Friendliness

TOTAL POINTS

535

Reviewer Conflict of
Interest:

Comments

.

Do you recommend this project for funding: YES NO Partial funding: \$ 15000

KCEDA Octoberfest
Name of Applicant

Marquez
Name of Reviewer

Tourism Grant Application – Traditional Program Event
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-10) <u>7</u>	X 10 =	<u>70</u>	Does the applicant clearly demonstrate how this project will increase out of county visitors? (max points possible: 100)
(1-5) <u>5</u>	X 10 =	<u>50</u>	Will the project encourage additional overnight stays beyond the project event? (max points possible: 50)
(1-5) <u>4</u>	X 5 =	<u>20</u>	Does the applicant have the ability to complete the project? Is management and/or administration capable? (max points possible: 25)
(1-5) <u>2</u>	X 5 =	<u>10</u>	Are the budget and marketing plan realistic? (max points possible: 25)
(1-10) <u>5</u>	X 10 =	<u>50</u>	Does the applicant clearly demonstrate how the project will leverage funding? (max points possible: 100)
(1-10) <u>5</u>	X 10 =	<u>50</u>	Does the applicant clearly demonstrate how the organization will create sustainable marketing networks? (max points possible: 100)
(1-5) <u>3</u>	X 5 =	<u>15</u>	Is there demonstrated community support? Is there evidence of in-kind support? (max points possible: 25)
(1-10) <u>8</u>	X 10 =	<u>80</u>	Is there a strong evaluation method with measurable objectives? (max points possible: 100)
SUB-TOTAL POINTS: <u>345</u>			(Max total points possible: 525)

why no letters support from brewers?

Add Preference Points

(0-10)	<u>10</u>	Event held during the Shoulder Season – October through May
(0-10)	<u>10</u>	Event held outside of the Klamath Falls urban growth boundary
(0-10)	<u> </u>	Family Friendliness

TOTAL POINTS 365

Reviewer Conflict of Interest: _____

Comments: Not much specificity re local brewers/food folks. good partner in Running 4. Is this appropriate for KCEDA? Shouldn't they be supporting others to do this type event?

Do you recommend this project for funding: YES NO Partial funding: \$ 15,000

[Signature]
[Signature]