DRAWDOWN REQUEST FORM

KLAMATH COUNTY TOURISM GRANT PROGRAM

Please complete and submit this form to the Tourism Grant Coordinator at the address listed below to receive your grant funds. 20% of the grant is withheld until the final report is submitted.

Discover Klamath Visitor and Convention Bureau
Name of Organization
205 Riverside Drive

Address
Klamath Falls, OR 97601

City, State, Zip
Jim Chudderdo

Contact Person
541.882.1501

Phone Number
TripAdvisor Website Sponsorship

Title of Project

Balance of Award: $ 9,000.00

Drawdown Requested: $(9,000.00 )

Remaining: $ 0.00

I/We, the administrator(s) of this project, certify that the attached invoices are accurate and that our project did receive the services/supplies being billed in accordance with the provisions of the Tourism Grant program.

Signature
Jim Chudderdo

Executive Director
JUNE 20, 2016

Title
Date

Attach documentation of the expenses to justify your request: (documentation could include copies of bills, invoices, canceled checks, receipts, etc.) The amount requested must equal or exceed your documentation.

✓ All or a portion of the awarded grant funds may be drawn down, as necessary.
✓ Checks will be issued according to the County's usual Accounts Payable schedule.
✓ Please contact the Klamath County Finance Office at 541-883-4202 with any questions.

Remit to:
Klamath County Finance
305 Main Street
Klamath Falls, OR 97601

Form # KCF 3009
Revised the 8th of January, 2015
Klamath County Tourism Grant
Traditional - Final Report

Please provide the following information and submit with your final drawdown request. 20% of the grant is withheld until we receive the final report.

<table>
<thead>
<tr>
<th>Trip Advisor Website Sponsorship / $9,000</th>
<th>September 2015 - June 2016</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Title of Project / Funds Awarded</th>
<th>Date of Event/Project</th>
</tr>
</thead>
<tbody>
<tr>
<td>Discover Klamath Visitor and Convention Bureau</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Name of Organization</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Jim Chadderdon</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Contact Person</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>205 Riverside Drive</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Address</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Klamath Falls, OR 97601</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>City, State, Zip</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>541.882.1501</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Phone Number</th>
<th></th>
</tr>
</thead>
</table>

1. For an event, provide a detailed list of all marketing materials and an electronic version of the material on a CD. (Including audio or video recordings.) For an infrastructure project, provide photographic evidence of the project (before and after pictures), design and supportive materials on a CD.

2. Detail the matching funds expended and provide proof of their expenditure.

3. Update the budget forms from your original application with actual revenues and expenses for both the project and the marketing plan.

4. Where did you spend your marketing dollars?

5. What part of your marketing efforts were most successful and least successful? For infrastructure projects, what parts of your project were most successful and least successful?

Event Applicants Only:

6. How many people from out-of-county attended?

7. How did you determine how many people from out-of-county attended? Explain why this is an accurate measurement of the out-of-county attendees.

8. How many extra days did your visitors stay in the area?

9. How did you determine how many extra days your visitors stayed? Explain why this is an accurate measurement of the extra days.

By signing this you are agreeing that you have paid all bills accrued through this process; as well as agreeing that the Logo Usage Agreement is now terminated.

Signature: Jim Chadderdon, Executive Director

Date: 06/20/2016

Printed Name and Title
Klamath County Tourism Grant Traditional-Final Report

Trip Advisor Website Sponsorship/$9,000
Discover Klamath Visitor and Convention Bureau
Jim Chadderdon, Executive Director
205 Riverside Drive, Suite B
Klamath Falls, OR 97601
541.882.1501

1. For an event, provide a detailed list of all marketing materials and an electronic version of the material on a CD. (Including audio or video recordings.) For an infrastructure project, provide photographic evidence of the project (before and after pictures), design and supportive materials on a CD.

Find enclosed photography evidence of the project

2. Detail the matching funds expended and provide proof of their expenditure.

Proofs of expenditures detailing all funds spent have been enclosed.

3. Update the budget forms from your original application with actual revenues and expenses for both the project and the marketing plan.

Updated budget forms from our original application with actuals have been enclosed.

4. Where did you spend your marketing dollars?

Discover Klamath has spent 100% of the advertising dollars with Trip Advisor. We sponsored the Crater Lake National Park, Crater Lake and Klamath Falls pages of the website.

5. What part of your marketing efforts were most successful and least successful? For infrastructure projects, what parts of your project were most successful and least successful?

Discover Klamath received a great value, therefore making our efforts a success:
   a. We contracted to receive 408,333 gross media impressions during the period of 8/17/15 through 8/17/16.
   b. To date, we have received a total of 395,255 gross media impressions which is 97% of total contracted impressions. While the campaign has not completed, we feel we have received a good amount of gross media impressions thus making this successful.
### Klamath County Tourism Grant Application
#### Marketing Budget Form

<table>
<thead>
<tr>
<th>CASH INCOME</th>
<th>Committed</th>
<th>Pending</th>
<th>Total</th>
<th>Actual</th>
<th>Comments/Explanations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tourism Grant Request</td>
<td>10,000</td>
<td>10,000</td>
<td>20,000</td>
<td>9,000</td>
<td></td>
</tr>
<tr>
<td>Other Sources-Discover Klamath</td>
<td>10,000</td>
<td>10,000</td>
<td>20,000</td>
<td>7,468.65</td>
<td></td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>20,000</strong></td>
<td><strong>20,000</strong></td>
<td><strong>20,000</strong></td>
<td><strong>16,468.65</strong></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CASH EXPENSES</th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
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</thead>
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<tr>
<td>Advertising</td>
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<td></td>
</tr>
<tr>
<td>Print</td>
<td></td>
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</tr>
<tr>
<td>Web</td>
<td>20,000</td>
<td>20,000</td>
<td>20,000</td>
<td>16,468.65</td>
<td></td>
</tr>
<tr>
<td>Other Internet</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total Advertising</strong></td>
<td><strong>20,000</strong></td>
<td><strong>20,000</strong></td>
<td><strong>20,000</strong></td>
<td><strong>16,468.65</strong></td>
<td></td>
</tr>
<tr>
<td>Printing</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Postage</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Misc/Other (Explanation Req'd):</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other:</td>
<td></td>
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<td>Other:</td>
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<td>Other:</td>
<td></td>
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<tr>
<td><strong>Total Miscellaneous/Other</strong></td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>20,000</strong></td>
<td><strong>20,000</strong></td>
<td><strong>20,000</strong></td>
<td><strong>16,468.65</strong></td>
<td></td>
</tr>
<tr>
<td>Net Income&lt;Expense&gt;</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td></td>
</tr>
</tbody>
</table>

#### NOTES

Do not include any non-cash items as they are not eligible in determining the matching contribution requirement.
Be as specific as possible; provide explanation to help clarify budget items.
Use the "Actual" column when preparing your final report; submit this form with the final report.
Use additional space or lines if necessary to provide complete information.
Value all volunteer labor at $10.00 per hour for in-kind revenues and expenses.
## Klamath County Tourism Grant Application
### Project Budget

<table>
<thead>
<tr>
<th>INCOME</th>
<th>Committed</th>
<th>Pending</th>
<th>Total</th>
<th>Actual</th>
<th>Comments/Explanations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tourism Grant Request</td>
<td>9000</td>
<td>9000</td>
<td>9000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash Revenues -</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Source: Discover Klamath</td>
<td>11000</td>
<td>11000</td>
<td>7468.85</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Source:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Cash Revenues</td>
<td>20000</td>
<td>0</td>
<td>20000</td>
<td>16468.85</td>
<td></td>
</tr>
<tr>
<td>In-Kind Revenues:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Source:</td>
<td></td>
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<td>Source:</td>
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</tr>
<tr>
<td>Source:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total In-Kind Revenues</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td></td>
</tr>
<tr>
<td>Total Revenue</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>-</td>
<td></td>
</tr>
</tbody>
</table>

| EXPENSES                |           |         |        |         |                       |
| Cash Expenses -         |           |         |        |         |                       |
| Personnel costs         |           |         |        |         |                       |
| Marketing costs         | 20000     | 20000   | 16468.85|         |                       |
| Rentals                 |           |         |        |         |                       |
| Supplies                |           |         |        |         |                       |
| Other:                  |           |         |        |         |                       |
| Other:                  |           |         |        |         |                       |
| Other:                  |           |         |        |         |                       |
| Other:                  |           |         |        |         |                       |
| Total Cash Expenses     | 20000     | 0       | 20000  | 16468.85|                       |
| In-Kind Expenses        |           |         |        |         |                       |
| Labor                   |           |         |        |         |                       |
| Marketing costs         |           |         |        |         |                       |
| Other:                  |           |         |        |         |                       |
| Other:                  |           |         |        |         |                       |
| Other:                  |           |         |        |         |                       |
| Other:                  |           |         |        |         |                       |
| Total In-Kind Expenses  | 0         | 0       | 0      | -       |                       |
| Total Expenses          | 0         | 20000   | 16468.85|         |                       |

**Net Income/Expense**

|           | 0         | 0       | 0      | 0       |

### NOTES

Be as specific as possible; provide explanation to help clarify budget items
Use the "Actual" column when preparing your final report; submit this form with the final report
Use additional space or lines if necessary to provide complete information
Value all volunteer labor at $10.00 per hour for in-kind revenues and expenses.
<table>
<thead>
<tr>
<th>Month</th>
<th>Ad Server Impressions</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>August</td>
<td>27,724</td>
<td></td>
</tr>
<tr>
<td>September</td>
<td>48,078</td>
<td></td>
</tr>
<tr>
<td>October</td>
<td>35,991</td>
<td></td>
</tr>
<tr>
<td>November</td>
<td>37,550</td>
<td></td>
</tr>
<tr>
<td>December</td>
<td>44,704</td>
<td></td>
</tr>
<tr>
<td>January</td>
<td>44,704</td>
<td></td>
</tr>
<tr>
<td>February</td>
<td>39,422</td>
<td></td>
</tr>
<tr>
<td>March</td>
<td>39,422</td>
<td></td>
</tr>
<tr>
<td>April</td>
<td>42,081</td>
<td></td>
</tr>
<tr>
<td>May</td>
<td>403,333</td>
<td>97% percentage reached to date</td>
</tr>
</tbody>
</table>

TOTAL: 395,255 impressions delivered

97% percentage reached to date
## Dollars Spent

<table>
<thead>
<tr>
<th>Amount Spent</th>
<th>Amount Required</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>September</strong></td>
<td>Grant $9,000.00</td>
</tr>
<tr>
<td>$866.11</td>
<td>Cash Match $2,700.00</td>
</tr>
<tr>
<td><strong>October</strong></td>
<td></td>
</tr>
<tr>
<td>$1,712.78</td>
<td><strong>Total</strong></td>
</tr>
<tr>
<td><strong>November</strong></td>
<td>Difference $4,768.85</td>
</tr>
<tr>
<td>$1,716.46</td>
<td>over requirement to be spent</td>
</tr>
<tr>
<td><strong>December</strong></td>
<td></td>
</tr>
<tr>
<td>$1,638.60</td>
<td><strong>TOTAL</strong></td>
</tr>
<tr>
<td><strong>January</strong></td>
<td>$16,468.85</td>
</tr>
<tr>
<td>$1,745.91</td>
<td></td>
</tr>
<tr>
<td><strong>February</strong></td>
<td></td>
</tr>
<tr>
<td>$1,857.00</td>
<td></td>
</tr>
<tr>
<td><strong>March</strong></td>
<td></td>
</tr>
<tr>
<td>$1,685.87</td>
<td></td>
</tr>
<tr>
<td><strong>April</strong></td>
<td></td>
</tr>
<tr>
<td>$1,811.93</td>
<td></td>
</tr>
<tr>
<td><strong>May</strong></td>
<td></td>
</tr>
<tr>
<td>$1,691.02</td>
<td></td>
</tr>
<tr>
<td><strong>June</strong></td>
<td></td>
</tr>
<tr>
<td>$1,744.17</td>
<td></td>
</tr>
<tr>
<td>Line</td>
<td>Description</td>
</tr>
<tr>
<td>------</td>
<td>------------------------------------</td>
</tr>
<tr>
<td>1</td>
<td>Graphical Advertising (CPM)</td>
</tr>
<tr>
<td>2</td>
<td>Graphical Advertising (CPM)</td>
</tr>
<tr>
<td>3</td>
<td>Graphical Advertising (CPM)</td>
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<tr>
<td>4</td>
<td>Graphical Advertising (CPM)</td>
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<td>5</td>
<td>Graphical Advertising (CPM)</td>
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<td>6</td>
<td>Graphical Advertising (CPM)</td>
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<tr>
<td>7</td>
<td>Graphical Advertising (CPM)</td>
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<tr>
<td>8</td>
<td>Graphical Advertising (CPM)</td>
</tr>
<tr>
<td>9</td>
<td>Graphical Advertising (CPM)</td>
</tr>
<tr>
<td>10</td>
<td>Graphical Advertising (CPM)</td>
</tr>
<tr>
<td>11</td>
<td>Graphical Advertising (CPM)</td>
</tr>
<tr>
<td>12</td>
<td>Graphical Advertising (CPM)</td>
</tr>
</tbody>
</table>

Net Amount: 865.11
Tax: 0.00
Amount Due: USD 865.11
**INVOICE**

**Bill To:**
Discover Klamath VCB  
205 Riverside Dr, Suite B  
Klamath Falls, OR 97601  
United States of America

**Please Remit To:**
TripAdvisor, LLC  
Wires: Beneficiary Bank: Bank of America  
Bank Address: 100 West 33rd Street New York, NY 10001  
ABA: 026003953  
SWIFT CODE: BOFAUS3N  
IBAN: 
Account Name: TripAdvisor LLC  
Account Number: 3299044180

**Checks:**
TripAdvisor LLC  
P. O. Box 844325  
Dallas, TX 75284 - 4325

---

<table>
<thead>
<tr>
<th>Line</th>
<th>Description</th>
<th>Service Dates</th>
<th>Quantity</th>
<th>Unit Price</th>
<th>Amount</th>
</tr>
</thead>
</table>
| 1    | Graphical Advertising (CPM)  
TA.COM SPONSORSHIP Tour 200x250    
(A) | September 1, 2015 - September 30, 2015 | 30 | .00 | 0.00 |
| 2    | Graphical Advertising (CPM)  
TA.COM SPONSORSHIP Tour 200x250    
(B) | September 1, 2015 - September 30, 2015 | 30 | .00 | 0.00 |
| 3    | Graphical Advertising (CPM)  
TA.COM SPONSORSHIP Tour 200x250    
(C) | September 1, 2015 - September 30, 2015 | 30 | .00 | 0.00 |
| 4    | Graphical Advertising (CPM)  
TA.COM SPONSORSHIP Tour 200x250    
(D) | September 1, 2015 - September 30, 2015 | 30 | .00 | 0.00 |
| 5    | Graphical Advertising (CPM)  
TA.COM SPONSORSHIP Tour 200x250    
(E) | September 1, 2015 - September 30, 2015 | 30 | 35.52 | 1,065.57 |
| 6    | Graphical Advertising (CPM)  
TA.COM SPONSORSHIP Tour 200x250    
(F) | September 1, 2015 - September 30, 2015 | 6,182 | 18.00 | 111.27 |
| 7    | Graphical Advertising (CPM)  
TA.COM SPONSORSHIP Tour 200x250    
(G) | September 1, 2015 - September 30, 2015 | 6,166 | 18.00 | 110.98 |
| 8    | Graphical Advertising (CPM)  
TA.COM SPONSORSHIP Tour 200x250    
(H) | September 1, 2015 - September 30, 2015 | 6,269 | 18.00 | 112.84 |
| 9    | Graphical Advertising (CPM)  
TA.COM SPONSORSHIP Tour 200x250    
(I) | September 1, 2015 - September 30, 2015 | 7,330 | 0.00 | 0.00 |
| 10   | Graphical Advertising (CPM)  
TA.COM SPONSORSHIP Tour 200x250    
(J) | September 1, 2015 - September 30, 2015 | 6,262 | 18.00 | 112.71 |
| 11   | Graphical Advertising (CPM)  
TA.COM SPONSORSHIP Tour 200x250    
(K) | September 1, 2015 - September 30, 2015 | 5,012 | 18.00 | 90.21 |
| 12   | Graphical Advertising (CPM)  
TA.COM SPONSORSHIP Tour 200x250    
(L) | September 1, 2015 - September 30, 2015 | 6,067 | 18.00 | 109.20 |

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**Net Amount:** 1,712.78  
**Tax:** 0.00  
**Amount Due:** USD 1,712.78

---

Invoice Questions? Please email billing@tripadvisor.com.  
Account Statement? Please visit https://customer.corp.tripadvisor.com/?methods=3040C1619834609008&custId=486101122

TripAdvisor, LLC - 400 1st Avenue Needham, MA 02494  
Page 1 of 1
Bill To:
Discover Klamath VCB
205 Riverside Dr, Suite B
Klamath Falls, OR 97601
United States of America

Account Manager: Phillip Giudice
PO No:
Reference:
Campaign Number: 134531
Campaign Name: TA_Discover_Klamath_VCB_Tourism_Sponsorship_August 20152016

Please Remit To:
TripAdvisor, LLC
Wires:
Beneficiary Bank: Bank of America
Bank Address: 100 N Tryon Street Charlotte, NC 28202
WIRE: 026009593
ACH: 061000602
SWIFT CODE: BOFAUS3N
Account Name: TripAdvisor LLC
Account Number: 3290044990

Checks:
TripAdvisor LLC
P. O. Box 844325
Dallas, TX 75284 - 4325

<table>
<thead>
<tr>
<th>Line</th>
<th>Description</th>
<th>Service Dates</th>
<th>Quantity</th>
<th>Unit Price</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Graphical Advertising (CPM) TA COM SPONSORSHIP Tourism 728x460</td>
<td>October 1, 2015 - October 31, 2015</td>
<td>31</td>
<td>35.52</td>
<td>1,101.69</td>
</tr>
<tr>
<td>2</td>
<td>Graphical Advertising (CPM) TA COM SPONSORSHIP Tourism 300x250 (D)</td>
<td>October 1, 2015 - October 31, 2015</td>
<td>31</td>
<td>.00</td>
<td>0.00</td>
</tr>
<tr>
<td>3</td>
<td>Graphical Advertising (CPM) TA COM SPONSORSHIP Tourism 300x250 (E)</td>
<td>October 1, 2015 - October 31, 2015</td>
<td>31</td>
<td>.00</td>
<td>0.00</td>
</tr>
<tr>
<td>4</td>
<td>Graphical Advertising (CPM) TA COM SPONSORSHIP Tourism 300x250 (F)</td>
<td>October 1, 2015 - October 31, 2015</td>
<td>31</td>
<td>.00</td>
<td>0.00</td>
</tr>
<tr>
<td>5</td>
<td>Graphical Advertising (CPM) TA na us of klamath falls 160x600</td>
<td>October 1, 2015 - October 31, 2015</td>
<td>18.00</td>
<td>0.00</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Graphical Advertising (CPM) TA Rec Of Sfcs Destinations 728x90 300x250 300x600</td>
<td>October 1, 2015 - October 31, 2015</td>
<td>5,533</td>
<td>18.00</td>
<td>99.59</td>
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INVOICE

Invoice:
CINV113797

Invoice Date:
December 1, 2015

Customer No:
C101563

Payment Terms:
Net 30 Days

Due Date:
December 31, 2015

Bill To:
Discover Klamath VCB
205 Riverside Dr, Suite B
Klamath Falls, OR 97601
United States of America

Please Remit To:
TripAdvisor, LLC
Wires:
Beneficiary Bank: Bank of America
Bank Address: 100 N Tryon Street Charlotte, NC 28202
WIRE: 026009593
ACH: 061000052
SWIFT CODE: BOFAUS3N
Account Name: TripAdvisor LLC
Account Number: 3290041190

Checks:
TripAdvisor LLC
P. O. Box 84425
Dallas, TX 75264 - 4325

Account Manager: Phillip Cludice
PO No:
Reference:
Campaign Number: 134531
Campaign Name: TA_Discover_Klamath_VCB_Tourism Sponsorship_August 2015-2016

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Net Amount: 1,838.60
Tax: 0.00
Amount Due: USD 1,838.60

Date Rec: 12/11 Due Date on receipt

Inv # INV113797 214

Invoice Questions? Please email billing@tripadvisor.com
Account Statement? Please visit https://us.trustpilot.com/review/tripadvisor.com?

Acct. Acct Amt

TripAdvisor, LLC - 400 1st Avenue Needham, MA 02494
Page 1 of 1

Apprvd by

Date Apprvd
**INVOICE**

**Bill To:**
Discover Klamath VCB  
205 Riverside Dr, Suite B  
Klamath Falls, OR 97601  
United States of America

**Please Remit To:**
TripAdvisor, LLC  
Wires: Beneficiary Bank: Bank of America  
Bank Address: 100 N Tryon Street Charlotte, NC 28202  
WIRE: 028009593  
ACH: 121000358  
SWIFT CODE: BOFAUS3N  
Account Name: TripAdvisor LLC  
Account Number: 3280044190  
Checks: TripAdvisor LLC  
P.O. Box 844325  
Dallas, TX 75284 - 4325

**Account Manager:** Phillip Giudice  
**PO No.:** 134531  
**Reference:**  
**Campaign Number:** 134531  
**Campaign Name:** TA_Discover_Klamath_VCB_Tourism_Sponsorship_August 2015-2016

<table>
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<th>Line</th>
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| 2    | Graphical Advertising (CPM)  
TA COM SPONSORSHIP Tourism 300x250 (C) | December 1, 2015 - December 30, 2015 | 31 | .00 | 0.00 |
| 3    | Graphical Advertising (CPM)  
TA Ren Of Site 728x90 300x250 160x600 | December 1, 2015 - December 30, 2015 | 31 | .00 | 0.00 |
| 4    | Graphical Advertising (CPM)  
TA COM SPONSORSHIP Tourism 300x250 (B) | December 1, 2015 - December 30, 2015 | 31 | .00 | 0.00 |
| 5    | Graphical Advertising (CPM)  
TA COM SPONSORSHIP Tourism 728x90 | December 1, 2015 - December 30, 2015 | 31 | 35.52 | 1,101.06 |
| 6    | Graphical Advertising (CPM)  
TA COM SPONSORSHIP Tourism 300x250 | December 1, 2015 - December 30, 2015 | 31 | .00 | 0.00 |
| 7    | Graphical Advertising (CPM)  
TA na as a mount shanta 728x90 300x250 300x600 160x600 | December 1, 2015 - December 30, 2015 | 5,451 | 18.00 | 98.11 |
| 8    | Graphical Advertising (CPM)  
TA na us ca reding 728x90 300x250 300x600 160x600 | December 1, 2015 - December 30, 2015 | 6,426 | 18.00 | 115.66 |
| 9    | Graphical Advertising (CPM)  
TA na us or eugene 728x90 300x250 300x600 160x600 | December 1, 2015 - December 30, 2015 | 6,159 | 18.00 | 110.86 |
| 10   | Graphical Advertising (CPM)  
TA na us or medford 728x90 300x250 300x600 160x600 | December 1, 2015 - December 30, 2015 | 6,168 | 18.00 | 111.02 |
| 11   | Graphical Advertising (CPM)  
TA na us or klamath falls 728x90 300x250 300x600 | December 1, 2015 - December 30, 2015 | 6,218 | 18.00 | 111.92 |
| 12   | Graphical Advertising (CPM)  
TA Run Of Site Destinations 728x90 300x250 300x600 | December 1, 2015 - December 30, 2015 | 5,403 | 18.00 | 97.25 |

**Net Amount:** 1,745.91  
**Tax:** 0.00  
**Amount Due:** USD 1,745.91

---

Invoice Questions? Please email billing@tripadvisor.com.  
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TripAdvisor, LLC - 400 1st Avenue Needham, MA 02494

Page 1 of 1
INVOICE

Bill To:
Discover Klamath VCB
205 Riverside Dr, Suite B
Klamath Falls, OR 97601
United States of America

Account Manager: Phillip Gudice
PO No: 
Reference: 
Campaign Number: 134531
Campaign Name: TA_Discovek_Klamath_VCB_Tourism_Sponsorship_August 2015-2016

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Not Amount: 1,857.00
Tax: 0.00
Amount Due: USD 1,857.00

Invoice Questions? Please email billing@tripadvisor.com
Account Statement? Please visit https://customer.cmp.tripadvisor.com/?mocha=304DC01963403909&custid=AB-0101122

TripAdvisor, LLC - 406 1st Avenue Needham, MA 02494
Page 1 of 1
**Bill To:**
Discover Klamath VCB
205 Riverside Dr, Suite B
Klamath Falls, OR 97601
United States of America

**Account Manager:** Phillip Gludic

**PO No:**

**Reference:**

**Campaign Name:** Discover Klamath VCB Tourism Sponsorship-August 2015-2016

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**Line** | **Description** | **Service Dates** | **Quantity** | **Unit Price** | **Amount** |
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1 | Graphical Advertising (CPM) TA COM SPONSORSHIP Tourism 300x250 (A) | February 1, 2016 - February 28, 2016 | 29 | .00 | 0.00 |
2 | Graphical Advertising (CPM) TA COM SPONSORSHIP Tourism 300x250 (C) | February 1, 2016 - February 28, 2016 | 29 | .00 | 0.00 |
3 | Graphical Advertising (CPM) TA Run Of Site 728x90 300x250 169x600 | February 1, 2016 - February 28, 2016 | 29 | .00 | 0.00 |
4 | Graphical Advertising (CPM) TA COM SPONSORSHIP Tourism 300x250 (B) | February 1, 2016 - February 28, 2016 | 29 | .00 | 0.00 |
5 | Graphical Advertising (CPM) TA COM SPONSORSHIP Tourism 128x90 | February 1, 2016 - February 28, 2016 | 29 | 35.52 | 1,030.05 |
6 | Graphical Advertising (CPM) TA COM SPONSORSHIP Tourism 300x600 (A) | February 1, 2016 - February 28, 2016 | 29 | .00 | 0.00 |
7 | Graphical Advertising (CPM) TA kauai ca mount shasta 728x90 300x250 300x250 300x250 300x250 | February 1, 2016 - February 28, 2016 | 7,921 | 18.00 | 140.77 |
8 | Graphical Advertising (CPM) TA kauai ca redling 728x90 300x250 300x250 300x250 | February 1, 2016 - February 28, 2016 | 5,702 | 18.00 | 102.63 |
9 | Graphical Advertising (CPM) TA kauai or eugene 728x90 300x250 300x250 300x600 | February 1, 2016 - February 28, 2016 | 5,717 | 18.00 | 102.90 |
10 | Graphical Advertising (CPM) TA kauai or medford 728x90 300x250 300x250 300x250 | February 1, 2016 - February 28, 2016 | 5,771 | 18.00 | 103.67 |
11 | Graphical Advertising (CPM) TA kauai or klamath falls 728x90 300x250 300x250 | February 1, 2016 - February 28, 2016 | 5,715 | 18.00 | 102.87 |
12 | Graphical Advertising (CPM) TA Run Of Site Destinations 728x90 300x250 300x250 | February 1, 2016 - February 28, 2016 | 5,710 | 18.00 | 102.78 |

**Net Amount:** 1,685.87

**Amount Due:** USD 1,685.87

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Invoice Questions? Please email billing@tripadvisor.com.
Account Statement? Please visit https://customerportal.tripadvisor.com/
Match-ID: 30010163429698
Cust-ID: AB4310112

TripAdvisor, LLC - 400 1st Avenue Needham, MA 02494

Page 1 of 1
**INVOICE**

**Invoice:** CINV1125463  
**Invoice Date:** April 1, 2016  
**Customer No.:** C101963  
**Payment No.:**  
**Due Date:** May 1, 2016  

**Bill To:** Discover Klamath VCB  
205 Riverside Dr, Suite B  
Klamath Falls, OR 97601  
United States of America

**Account Manager:** Phillip Glidice  
**PO No.:**  
**Reference:**  
**Campaign Number:** 134531  
**Campaign Name:** Discover Klamath VCB Tourism Sponsorship - August 2015-2016

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| 2    | Graphical Advertising (CPM)  
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(C) | March 1, 2016 - March 31, 2016 | 31 | .00 | 0.00 |
| 3    | Graphical Advertising (CPM)  
TA Run Of Site 728x90 300x250 160x600 | March 1, 2016 - March 31, 2016 | .00 | 0.00 |
| 4    | Graphical Advertising (CPM)  
TA Com Sponsorship Tourism 300x250  
(R) | March 1, 2016 - March 31, 2016 | 31 | .00 | 0.00 |
| 5    | Graphical Advertising (CPM)  
TA Com Sponsorship Tourism 125x90 | March 1, 2016 - March 31, 2016 | 31 | 35.52 | 1,101.09 |
| 6    | Graphical Advertising (CPM)  
TA Com Sponsorship Tourism 300x600  
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300x600 160x600 | March 1, 2016 - March 31, 2016 | 8,922 | 18.00 | 160.59 |
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TA Mkt Co Redding 728x90 300x250  
300x600 160x600 | March 1, 2016 - March 31, 2016 | 8,100 | 18.00 | 149.80 |
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TA Mkt Co Eugene 728x90 300x250  
300x600 160x600 | March 1, 2016 - March 31, 2016 | 8,146 | 18.00 | 148.62 |
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TA Mkt Co Klamath Falls 728x90 300x250  
300x600 | March 1, 2016 - March 31, 2016 | 6,202 | 18.00 | 111.63 |
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**Net Amount:** 1,811.93  
**Tax:** 0.00  
**Amount Due:** USD 1,811.93

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Invoice Questions? Please email Billing@TripAdvisor.com.  
Account Statement? Please visit https://customer.cmp.tripadvisor.com/?token=9348191939219218&curid=8149101122

TripAdvisor, LLC - 400 1st Avenue Needham, MA 02494  
Page 1 of 1
INVOICE

Bill To:
Discover Klamath VCB
205 Riverside Dr, Suite B
Klamath Falls, OR 97601
United States of America

Account Manager: Phillip Giudice
PO No:
Reference:
Campaign Number: 134531
Campaign Name: Discover Klamath VCB Tourism Sponsorship - August 2015-2016

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Net Amount: 1,091.02
Tax: 0.00
Amount Due: USD 1,091.02
INVOICE

Invoice: CINV1130811
Invoice Date: June 1, 2016
Customer No: C101963
Payment Terms: Net 30 Days
Due Date: July 1, 2016

Bill To:
Discover Klamath VCB
205 Riverside Dr, Suite B
Klamath Falls, OR 97601
United States of America

Account Manager: Phillip Giudice
PO No:
Reference:
Campaign Number: 134531
Campaign Name: Discover Klamath VCB Tourism Sponsorship - August 2015-2016

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Net Amount: 1,744.17
Tax: 0.00
Amount Due: USD 1,744.17
You come to us for reviews — now you can book your hotel right here on TripAdvisor.

Crater Lake National Park, Oregon

3,144 reviews and opinions

Lodging (1)
39 Reviews

Vacation Rentals (7)

Flights

Things to Do (17)
2,348 Reviews

Restaurants (3)
538 Reviews

Forum
209 Posts

Overview Location Things to Do Official Resources provided by Klamath

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Specialty Lodging

Mazama Village Campground
59 Reviews
Crater Lake, Oregon

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Lodging (2)
920 Reviews

Vacation Rentals (6)
47 Reviews

Flights

Things to Do (5)
238 Reviews

Forum
242 Posts

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5-stars
721 Reviews

"Exactly what we were looking..."
MattS321 April 14, 2016

Tecumseh Spring Rentals - The Cabin

3-stars
6 Reviews

"Great Get-Away Stay!"
12Edonald August 3, 2015

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