Your Submission Was Rejected Because:

1. You used words or phrases that are blocked because of their popularity among spammers. Try re-wording one or more of your answers.
2. A required field was missing, not filled out, or did not have a valid value.
3. Your web browser identified itself as a browser blocked by this website.
Tourism Traditional Application

I have read the Grant Guidelines posted on March 1, 2018

I plan to apply for two projects

If yes please rank this project for level of priority

Project Title*
RKC Rural Tourism Studio Projects with Travel Oregon

Grant Cycle*
Spring 2018

Amount Requested*
$10,000

Total Project Cost*
$36,759.50

Entity Federal Tax ID Number
13-4341369
Do not enter if putting in SSN

Entity Name*
South Central Oregon Economic Development District

Grant Contact Name*
Betty Riley

Email Address*
betty@scoeoc.org

Address*
803 Main Street, Suite 202
City*  
Klamath Falls

State*  
OR

Zip Code*  
97601

Phone Number*  
541-884-5593

Fax Number  
541-884-6738

Name(s)  
Linda Woodley

Is there a separate person responsible for the grant application than the project? Please specify names of person(s) responsible for application and project.

reply email  
ruralklamathconnects@gmail.com

Are you or is anyone in your organization an employee of Klamath County Government or a relative of an employee of Klamath County Government?

yes/no  
no

Are you or is anyone in your organization affiliated with or a relative of the Klamath County Tourism Review Committee?

yes/no  
no

Select which of Travel Oregon’s Key Initiatives your project aligns with:

choose one*  
Develop destination-

Project (250 words or less)*  
In 2016, Rural Klamath Connects (RKC) communities of Merrill, Malin, Bonanza, Tulelake and Dorris-Butte Valley collaborated with SCOEDD and successfully applied for and received the Travel Oregon Rural Tourism

Describe the project for which funding is requested (details should include the primary goals and objectives of your project). If your grant project is approved, this description will be used to highlight your grant, so be as specific as possible when describing the elements of your grant project.

Need (250 words or less)*  
RTS participants learned how to leverage regional assets to develop recreational, cultural and agricultural tourism opportunities, with the goal of encouraging visitors to explore our rural areas for family friendly

Describe the need for your project

Long-Term (250 words or less)*  
Our long-term plan is to develop sustainable tourism experiences and marketing materials that increase family friendly visitor opportunities and encourage longer visitor stays in rural Klamath. Community outreach

What is the long-term plan for your project
Measurability (250 words or less)*

We will measure short and long-term success of our projects through the following means.

How will you measure the success of your project, in the short-term and in the long-term? Be as specific as possible.

You are not required to answer project preference questions, however answers may help to enhance a grant application's competitiveness.

Community/Region (250 words or less)

The five communities spearheading the RTS comprise the Rural Klamath Connects (RKC) Network which formed with the goal of sharing ideas, leveraging resources, increasing communication and awareness in our

Describe how this project complements and is consistent with your community and/or region's current local objectives.

Support & Involvement (250 words or less)

A local RTS Steering Committee of 25 guided the process, hosted meetings, provided tours, and assisted with outreach. We have broad representation from all five communities, plus regional stakeholders, including

Describe how this project has the support and involvement of the community. (List any partners, sponsors, volunteers and their contributions and/or activities. Support letter from these partners will also enhance your application.)

Impact (250 words or less)

To tap into Oregon's increasing popularity as a cycling destination, the Outdoor Recreation Team is promoting our 'best of the best' road, mountain biking, gravel grinder, and family friendly cycling routes. Bicycle travelers

In what ways does this project address a need in the tourism industry and show potential to generate significant regional and/or local impact?

Diversity/Inclusion (250 words or less)

We work with many partners to develop agricultural, cultural and recreational opportunities encouraging visitors to explore our rural area for family friendly and enriching activities. Over 50 community members

In what ways does this project strive to promote diversity and inclusion (accessibility, minority populations or underserved visitor segments)?

Showcase partnership (250 words or less)

A primary motivation for participating in the RTS program has been the need to bring new revenue into our communities to support existing small businesses, while encouraging new business development that

Describe how this project showcases a public/private partnership with Oregon-based small business.

Is this project/event in shoulder season? yes/no* yes

Does the project/event occur outside urban growth boundaries? yes/no* yes


Required supporting documents*

Choose File | RKC Rural Tourism Studio su... grant docs Klamath Co.pdf

***Proof of federal tax id (if one is issued, do not upload docs for SSN)
***Entity's W-9 form (omit SSN) ***Grant Budget - Use the grant budget template provided
***Support letters - All entities are required to obtain support from 3 businesses/organizations
***If your grant project involves signage of any kind, you are required to gather and submit letters from all required local, regional or state sign authorities involved demonstrating approval to place signage on their land/property during the timeframe of the grant
***Marketing type projects - If producing collateral you must describe your distribution plan, including budgeted costs
***If your grant project involves infrastructure development/construction you must include plan drawings and approval from permitting authorities if required locally

Submission Instructions

After submission of this application, please print 8 copies, and attach all your supporting documentation (8 copies) and turn in to Klamath County Finance office, 305 Main St., Room 230, Klamath Falls, OR 97601. If mailing, must be postmarked by 2:00 PM March 31, 2018.

Insurance Requirements

Insurance Acord 25-S with County required minimums, Klamath County as additional insured, additional insured endorsement, proof of workers comp and auto coverage (if needed). If no employees or autos will be used for grant fulfillment, a document on letterhead stating no employees or autos will be used for grant fulfillment must be submitted.

Electronic Signature Agreement*

By checking the "I agree" box below, you agree and acknowledge that 1) your application will not be signed in the sense of a traditional paper document, 2) by signing in this alternate manner, you authorize your electronic signature to be valid and binding upon you to the same force and effect as a handwritten signature, and 3) you may still be required to provide a traditional signature at a later date.

☐ I agree.

Electronic Signature

Katie L. Jameson

Date/Time*

mm/dd/yyyy 1:45 PM

Receive email copy

Email address

katie@scoedd.org

This field is not part of the form submission.
* indicates a required field
Klamath County Tourism Grant

Project (250 words or less)*

Describe the project for which funding is requested (details should include the primary goals and objectives of your project). If your grant project is approved, this description will be used to highlight your grant, so be as specific as possible when describing the elements of your grant project.

In 2016, Rural Klamath Connects (RKC) communities of Merrill, Malin, Bonanza, Tulelake and Dorris-Butte Valley collaborated with SCOEDD and successfully applied for and received the Travel Oregon Rural Tourism Studio grant—professional development program designed to assist rural communities with development of tourism industry in a way that will help stimulate the economy, protect and enhance natural and cultural resources, and foster community pride. Travel Oregon (TO) delivered the Klamath Basin RTS workshops October – December 2017 as a bi-state initiative (which required fundraising $5,000 for inclusion of California state-line communities) with over 50 community members from the region participating.

Action Teams formed focusing on Outdoor Recreation, Cultural/Historical Heritage and Agritourism, and Marketing projects to develop new family friendly tourism experiences to attract more visitors to the region and increase their stay. Maps and itineraries are being developed to showcase the ‘best of the best’ regional cycling routes— road, mountain biking, gravel grinders, family friendly routes— and to create tour routes highlighting cultural/historical sites and agritourism experiences. The Marketing Team is assisting with printed product and digital design and implementation of marketing plan.

These interactive self-guided tours will highlight regional cultural/historical sites, which will drive more traffic to local museums and spur new cultural events. Our project also includes working with agricultural community on strategies for developing unique lodging and agritourism businesses.

A Familiarization (FAM) Tour will be conducted to better educate residents/businesses on local visitor attractions. We will also encourage local businesses to participate in the Bike Friendly Business program.

Need (250 words or less)* Describe the need for your project

RTS participants learned how to leverage regional assets to develop recreational, cultural and agricultural tourism opportunities, with the goal of encouraging visitors to explore our rural areas for family friendly activities. RKC is eligible for funding and other resources from Travel Oregon to continue developing our assets, visitor amenities and encourage new business development.

This project is necessary for the vitality of our rural communities in the Klamath Basin and along the Stateline. Working together as a broader region, across two states is an exciting endeavor. Realizing we are stronger collectively than individually, we want to share our limited resources and improve the economic status of our region. Our shared vision is to have businesses available locally that create job opportunities and provide needed services, attract more business into each community, provide welcoming services for our visitors and promote vibrant communities once again. Our hope is that some of our young people, who leave the area due to a lack of job opportunities, will stay and start new businesses or find jobs with those that expand to meet a greater need.

As a graduate RTS region, we are eligible for $10,000 in Travel Oregon Community Investment funds to move forward Action Team initiatives in the Klamath Basin; however, these funds require a 50% match. RKC is working with Discover Siskiyou to secure resources for Tulelake and Dorris-Butte Valley to be
included in tourism collateral products. We are also working with both States’ DMO’s and RDMO’s to promote this region.

**Long-Term (250 words or less)**

*What is the long-term plan for your project*

Our long-term plan is to develop sustainable tourism experiences and marketing materials that increase family friendly visitor opportunities and encourage longer visitor stays in rural Klamath. Community outreach and partnerships with local economic development organizations will provide start-up support and resources to small business and entrepreneurs, fostering more agritourism, cycling, and tourism related businesses and unique lodging opportunities. RKC will encourage youth and young families, including those who left the area to explore these new business opportunities. We anticipate more agriculture, historical, and cultural tourism programs will be established in coordination with existing community events.

Key to the success of these measures will be our ability to sustain and continually fund our efforts. By securing sponsorships and promoting cycling related businesses and events in marketing materials, this will help provide continued funding for printing and updating cycling materials. As we work to develop more agritourism businesses, there is potential that these groups could also provide funding for marketing materials in exchange for advertising their business. We will utilize partnerships with DMO’s and RDMO’s in both Klamath and Siskiyou for marketing and cross promotion.

Building relationships with business owners and civic groups established to promote new visitor experiences and tourism goals set during the Rural Tourism Studio is a component. Education is a critical piece to ensuring our region’s success as a tourism destination and promoting tourism assets to encourage longer visitors stays. The southern communities plan to organize a Familiarization (FAM) Tour to showcase our regional tourism assets.

**Measurability**

We will measure short and long-term success of our projects through the following means.

- Secure funding for Tulelake and Dorris-Butte Valley to be included in RTS tourism products
- Organize a farmer’s meet and greet event in May to develop agritourism inventory and encourage new business ventures
- Secure farms and ranches to participate in RTS agritourism venture
- Partner with local economic development organizations to provide support and resources to small businesses and entrepreneurs, with the goal of 1-2 additional businesses developing business plans
- Development of new agritourism businesses (farm stays, farm stands, farm tours, etc.)
- Broad distribution of marketing materials highlighting visitor experiences in the rural communities, including maps and itineraries
- Partnerships with DMO’s and RDMO’s in Klamath and Siskiyou for marketing and cross promotion
- Greater awareness of cycling opportunities with more local businesses participating in Bike Friendly Business program
- Number of residents participating in FAM tours with businesses promoting visitor attractions
- Increased tourist visits to local museums and historical sites/exhibits
- Increased historical/cultural gatherings with diverse attendance
- Through new partnerships and resources supporting a shared vision
- Additional federal, state, regional and local dollars invested in broadly agreed-upon tourism strategies
- Through visitor surveys and hotel discount codes

In the long term, we will measure success by the increase of family friendly visitor opportunities in the region. This will lead to an increased number of visitors to the area and length of stay. By continuing partnerships with local economic development organizations, we hope for 10% increase in new tourism related businesses a year.

**Community/Region** (250 words or less) Describe how this project complements and is consistent with your community and/or region's current local objectives

The five communities spearheading the RTS comprise the Rural Klamath Connects (RKC) Network which formed with the goal of sharing ideas, leveraging resources, increasing communication and awareness in our region. We support the creation of programs, projects, and events that encourage tourism, promote economic development, share our history, beautify our downtowns, and create opportunities for residents to invest time and resources into their communities. Realizing we are stronger collectively, we are collaborating as a broader region, across two states and two counties, to share limited resources and improve the economic status of our region.

RKC formed in 2014 to promote regional connections, strengthen the local economy, and create regional branding and marketing. We met strategic goals of participating in RTS workshops to develop our tourism industry and conducting a strategic design process to develop conceptual branding ideas and professional content, which gave ‘birth’ to the Five Friendly Towns of Klamath Country. The RTS projects fit our strategic plan with its community and economic development goals of stimulating the local economy by leveraging natural and cultural assets, along with fostering connection’s, pride and engagement among a broader range of community members. RKC will work with many partners to develop agricultural, cultural and recreational tourism opportunities that encourage visitors to explore our rural areas for family friendly activities. Our Network goals are complimentary to Klamath County, SCOEDD, and Discover Klamath in that all organizations seek to increase economic development through the promotion of destination tourism focused on local cultural and natural resources.

**Support & Involvement** (250 words or less) Describe how this project has the support and involvement of the community. (List any partners, sponsors, volunteers and their contributions and/or activities. Support letter from these partners will also enhance your application.)

A local RTS Steering Committee of 25 guided the process, hosted meetings, provided tours, and assisted with outreach. We have broad representation from all five communities, plus regional stakeholders, including Larry Whalon, Lava Beds Superintendent and Jim Chadderdon, Discover Klamath.

RTS has fostered a stronger relationship with our tourism partners resulting in joint plans for marketing and cross promotion. Discover Klamath’s support is critical to RTS’ success and developing rural Klamath tourism opportunities. Marketing Manager, Raena Rodgers, leads the Marketing Action Team and coordinates the Marketing Roadmap.
SCOEDD has served as convening organization, provided resources and project support. Executive Director, Betty Riley, a Steering Committee member, leads the Outdoor Recreation Action Team. SCOEDD hosted the RARE AmeriCorps participant last year who served as RTS Project Lead.

RTS Action Teams include membership from Project Merrill, City of Malin, Malin Historical Society, Tater Patch Quilts, Gold Dust Potato Processors-Walker Farms, Discover Klamath, Lava Beds National Monument, Klamath County Museum, Chiloquin Visions in Progress, Two Rivers Art Gallery, 30 Mile Club, Butte Valley Chamber, Butte Valley Historical Society, City of Tulelake, CommUNITY Consulting, Hutch’s Bicycle Shop, Volcanic Legacy Community Partnerships, ORE-CAL RC&D, and SCOEDD.

Discover Siskiyou’s Creative Content Manager is collaborating on projects to coordinate itineraries and audio tour technology. Her time, expertise, technical research, and possibly technology will be part of the match to secure participation of our CA communities in RTS activities.

The Ford Family Foundation provides Community Building and coaching support to the Rural Klamath Connects (RKC) Network.

**Impact** (250 words or less) *In what ways does this project address a need in the tourism industry and show potential to generate significant regional and/or local impact?*

To tap into Oregon’s increasing popularity as a cycling destination, the Outdoor Recreation Team is promoting our ‘best of the best’ road, mountain biking, gravel grinder, and family friendly cycling routes. Bicycle travelers in Oregon spend $400 million annually. We will encourage local business participation in the Bike Friendly Business program to better connect with this growing segment of the economy.

The Cultural Heritage & Agritourism Team is exploring ways for visitors to experience the region’s rich history, while creating opportunities to interact with local agriculture. Interactive self-guided tours highlighting regional cultural/historical sites will drive more traffic to local museums and spur new cultural events. The Team is organizing a farmer’s meet and greet event in May to develop an agritourism inventory and encourage new agritourism ventures. We will encourage the farming and ranching community to develop unique lodging. Partnering with local economic development organizations will increase new tourism related businesses.

RTS participants are trained to develop new tourism opportunities by highlighting the recreational, cultural, and agricultural assets in our communities. RTS participants recognized the need for visitor/guest services training of front line staff. The Marketing Team is designing new maps, itineraries, and marketing materials and will work with businesses and lodging establishments to promote new tourism programs. The southern communities plan to organize a Familiarization (FAM) Tour to showcase regional tourism assets. Our shared vision is to have local businesses create job opportunities and provide needed services, attract more business into each community, and provide welcoming services for visitors.

**Diversity/Inclusion** (250 words or less) *In what ways does this project strive to promote diversity and inclusion (accessibility, minority populations or underserved visitor segments)?*

We work with many partners to develop agricultural, cultural and recreational opportunities encouraging visitors to explore our rural area for family friendly and enriching activities. Over 50 community members participated in the three-month RTS workshop series, including business owners, tourism agencies, non-profit organizations, local governments, tribal representatives, youth, lodging
owners, cultural groups, and community leaders. The project brought many diverse community members together to develop tourism priorities for the region, while forming new relationships across the Basin. Educating visitors about our region and supporting initiatives leading to a stronger economy are a priority for many community leaders and organizations.

RKC has identified youth, young families and Hispanic engagement among our top goals. Our collective efforts present an opportunity to engage young families, members of the Hispanic Community, farmers and ranchers, and groups not traditionally involved in tourism initiatives to develop a stronger economy and encourage entrepreneurial business ventures.

The Cultural Heritage & Agritourism Team are creating self-guided tours highlighting regional cultural/historical sites and providing opportunities for visitors to experience the region’s diverse history. The Team is planning for an interactive online component that will allow visitors to view historic photos, articles, and videos for a better understanding of the region’s history along the routes. The tours will encourage more visits to local historical societies and museum exhibits in the area showcasing our Native American, Czech, Japanese, and farming and ranching heritage, along with encouraging more historical/cultural gatherings with diverse attendance.

Showcase partnership (250 words or less) Describe how this project showcases a public/private partnership with Oregon-based small business.

A primary motivation for participating in the RTS program has been the need to bring new revenue into our communities to support existing small businesses, while encouraging new business development that leverages visitor opportunities in the region. Our growing partnership between a variety of public agencies, local economic development organizations, Chambers, nonprofit and service clubs, and private sector entities has opened dynamic, new opportunities to support and grow Oregon-based small businesses. RTS workshops helped participants identify gaps in local tourism services and develop strategies for rural tourism development. Working together, we strive for an increase in new tourism related businesses.

- We are working with our local businesses to promote new tourism experiences and encourage participation in the Bike Friendly Business program to enhance their marketing exposure to bicyclists.
- We are engaging our local farmers and ranchers to encourage new agritourism business ventures (farm stays, farm stands, farm tours, etc.), while providing start-up support and resources to small businesses and entrepreneurs through our local economic development partners.
- The Team will be working with the farming and ranching community on strategies for developing unique lodging, a priority of the southern Klamath communities.
- The Marketing Team is designing new maps and itineraries that will include restaurants, lodging, and shops providing increased opportunities for longer visitor stays.
- By working with local businesses and lodging establishments to provide visitor/guest services training and sponsoring regional FAM tours, owners and front-line staff will be better educated on how to market their business and promote established tourism programs.
Date of this notice: 09-07-2006
Employer Identification Number: 13-4341369
Form: SS-4
Number of this notice: CP 575 C
For assistance you may call us at: 1-800-829-4933
IF YOU WRITE, ATTACH THE STUB OF THIS NOTICE.

WE ASSIGNED YOU AN EMPLOYER IDENTIFICATION NUMBER

Thank you for applying for an Employer Identification Number (EIN). We assigned you EIN 13-4341369. This EIN will identify your business account, tax returns, and documents, even if you have no employees. Please keep this notice in your permanent records.

When filing tax documents, please use the label we provided. If this isn't possible, it is very important that you use your EIN and complete name and address exactly as shown above on all federal tax forms, payments and related correspondence. Any variation may cause a delay in processing, result in incorrect information in your account or even cause you to be assigned more than one EIN. If the information isn't correct as shown above, please correct it using tear off stub from this notice and return it to us so we can correct your account.

Based on the information from you or your representative, you must file the following form(s) by the date(s) shown.

Form 941 10/31/2006

If you have questions about the form(s) or the due dates(s) shown, you can call or write to us at the phone number or address at the top of the first page of this letter. If you need help in determining what your tax year is, see Publication 536, Accounting Periods and Methods, available at your local IRS office or you can download this Publication from our Web site at www.irs.gov.

We assigned you a tax classification based on information obtained from you or your representative. It is not a legal determination of your tax classification, and is not binding on the IRS. If you want a legal determination on your tax classification, you may request a private letter ruling from the IRS under the guidelines in Revenue Procedure 2004-1, 2004-1 I.R.B. 1 (or superseding Revenue Procedure for the year at issue.)
Form W-9

Request for Taxpayer Identification Number and Certification

Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.

SOUTHERN OREGON ECONOMIC DEVELOPMENT DISTRICT

1. Name

Business name/disregarded entity name, if different from above.

Check appropriate box for federal tax classification; check only one of the following seven boxes:

☐ Individual/sole proprietor or
☐ Corporation
☐ S Corporation ☐ Partnership
☐ Trust/estate

☐ Limited liability company. Enter the tax classification of the owner (C-C corporation, S=S corporation, P=partnership)

Note. For a single-member LLC that is disregarded, do not check LLC; check the appropriate box in the line above for the tax classification of the single-member owner.

Address (number, street, and apt. or suite no.)

City, state, and ZIP code

List account number(s) here (optional)

Part I Taxpayer Identification Number (TIN)
Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other entities, it is your employer identification number (EIN). If you do not have a number, see How to get a TIN on page 3.

Note. If the account is in more than one name, see the instructions for line 1 and the chart on page 4 for guidelines on whose number to enter.

Social security number

Employer identification number

Part II Certification
Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and

2. I am not subject to backup withholding because:
   a. I am exempt from backup withholding, or
   b. I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or
   c. The IRS has notified me that I am no longer subject to backup withholding; and

3. I am a U.S. citizen or other U.S. person (defined below); and

4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions on page 3.

Signature of U.S. person

Date

General Instructions
Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. Information about developments affecting Form W-9 (such as legislation enacted after we release it) is at www.irs.gov/w9.

Purpose of Form
An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following:

• Form 1099-INT (interest earned or paid)
• Form 1099-DIV (dividends, including those from stocks or mutual funds)
• Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
• Form 1099-B (stock or mutual fund sales and certain other transactions by broker)
• Form 1099-S (proceeds from real estate transactions)
• Form 1099-K (merchant card and third party network transactions)
• Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
• Form 1099-C (canceled debt)
• Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding? on page 2.

By signing the filled-out form, you:

1. Certify that the TIN you are giving is correct (or you are waiting for a number to be issued),

2. Certify that you are not subject to backup withholding, or

3. Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, you allocate any proceeds of any partnership income from a U.S. trade or business is not subject to the withholding tax on foreign partners’ share of effectively connected income, and

4. Certify that FATCA code(s) entered on this form (if any) indicating that you are exempt from the FATCA reporting is correct. See What is FATCA reporting? on page 2 for further information.
### Rural Klamath Connects
### Rural Tourism Projects with Travel Oregon

#### INCOME

<table>
<thead>
<tr>
<th>Klamath County</th>
<th>BUDGET</th>
<th>Actual</th>
</tr>
</thead>
<tbody>
<tr>
<td>Matching Grant</td>
<td>$10,000.00</td>
<td></td>
</tr>
</tbody>
</table>

#### OTHER INCOME

<table>
<thead>
<tr>
<th></th>
<th>BUDGET</th>
<th>Actual</th>
</tr>
</thead>
<tbody>
<tr>
<td>Travel Oregon Grant</td>
<td>$10,000.00</td>
<td></td>
</tr>
<tr>
<td>Discover Siskiyou / Siskiyou and Modoc Counties</td>
<td>$4,000.00</td>
<td>$3,000.00</td>
</tr>
<tr>
<td>Rural Klamath Connects / RTS Action Teams</td>
<td>$1,200.00</td>
<td>$6,000.00</td>
</tr>
<tr>
<td>Sponsors</td>
<td>$2,559.50</td>
<td></td>
</tr>
</tbody>
</table>

**SUB TOTAL INCOME** $27,759.50 $9,000.00 $0.00 $0.00

**TOTAL INCOME** $36,759.50 $0.00

#### EXPENSES

<table>
<thead>
<tr>
<th>LINE ITEM</th>
<th>BUDGET</th>
<th>Actual</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Graphic Design for Printed Collateral; 75 hrs @ $50</td>
<td>$3,750.00</td>
<td>$1,000.00</td>
</tr>
<tr>
<td>2 Maps for Outdoor Recreation Project</td>
<td>$4,000.00</td>
<td>$600.00</td>
</tr>
<tr>
<td>3 Maps for Cultural/Historical/Agritourism Itineraries and Tours</td>
<td>$4,000.00</td>
<td>$600.00</td>
</tr>
<tr>
<td>4 Rack Cards</td>
<td>$2,796.00</td>
<td></td>
</tr>
<tr>
<td>5 Digital Collateral Design and Content; 52 hrs @ $50</td>
<td>$2,600.00</td>
<td>$800.00</td>
</tr>
<tr>
<td>6 Distribution of Materials Outside County</td>
<td>$3,613.50</td>
<td></td>
</tr>
<tr>
<td>7 Marketing - Social Media, TV, Regional Video</td>
<td>$3,500.00</td>
<td></td>
</tr>
<tr>
<td>8 Staff Time for RKC, Discover Klamath, Discover Siskiyou, RTS Steering Committee</td>
<td>$6,000.00</td>
<td></td>
</tr>
<tr>
<td>9 Project Supplies and Travel</td>
<td>$1,500.00</td>
<td></td>
</tr>
<tr>
<td>10 Project Administrative Oversight - SCOEDD</td>
<td>$2,000.00</td>
<td></td>
</tr>
</tbody>
</table>

**SUB TOTAL EXPENSES** $27,759.50 $9,000.00 $0.00 $0.00

**TOTAL EXPENSES** $36,759.50 $0.00
March 26, 2018

Ms. Linda Woodley, Co-Chair, Rural Klamath Connects
Ms. Katie Jameson, Community Builder, SCOEDD
c/o S.C.O.E.D.D.
803 Main Street, Suite 202
Klamath Falls, OR 97601

RE: Grant Application – Rural Tourism Studio Project Support

Dear Linda & Katie:

Discover Klamath Visitor and Convention Bureau supports your efforts to secure a Klamath County Tourism Grant to receive funds to assist with ongoing implementation of the recently completed Rural Tourism Studio program (2017), facilitated by Travel Oregon and Hosted throughout 2017 by S.C.O.E.D.D. Committees are carrying forward on post-RTS initiatives.

We are excited you will be using these funds, if awarded, as your Match for a much larger Grant this June as part of the Travel Oregon Grant Program. Because you recently completed the Rural Tourism Studio in Klamath County, Travel Oregon’s funding (assuming you have matching funds) has a great shot at being funded.

We understand you will be submitting a Grant Request to carry forward a series of initiatives coming out of the R.T.S.:

Outdoor Recreation Committee:
  - Cycling Map development project
  - Out of area map distribution project

Cultural & Historical Heritage & Agricultural Tourism Development Committee:
  - Map development project
  - Itinerary and tour development projects
  - Awareness generating project to Tour Operators
  - Out of area marketing

We wish you the best in your grant application.

Sincerely,

Jim P. Chadderdon
Executive Director

DISCOVER KLAMATH • 205 RIVERSIDE DRIVE • KLAMATH FALLS, OREGON • 97601 • 541 882-1501

info@DiscoverKlamath.com  www.DiscoverKlamath.com
March 28, 2018

Klamath County Finance
305 Main Street
Klamath Falls, Oregon 97601

Dear Klamath County Tourism Committee:

I am writing to express my support for the Rural Klamath Connects project and it’s merging with the greater Rural Tourism efforts in the Tulelake and Klamath Basin. Specifically, the grant is needed to develop rack cards and route map products to support our Outdoor and Cultural/Historical and Agri Tourism itineraries.

As the Superintendent for the Lava Beds and Tule Lake Monument’s, It is a pleasure to be a part of the growing tourism trend in the Basin. This effort has a broad level of support from local government to business owners and from the producers that are stewards of the superb agriculture in the basin. The leaders of this effort are very much aware of the growing trends in tourism in Oregon and California and have made this organizations effort very inclusive not only to businesses but all stakeholders which include private landowners, historians, and Native American Tribes.

This grant would provide the needed funding to map routes throughout the basin where visitors could experience the history of the area including the diversity of crops and products that are grown in the basin, harvesting techniques, and open space. The route maps would only include routes that are safe to travel for all vehicles including bikes and motorcycles. The rack cards are needed so that every business can be involved and benefited.

The community has brought together a strong tourism team that will very confidently complete this project, and without hesitation move on to further tourism challenges. I am very proud that the National Park Service supports this effort and has acknowledged the need for the staff at Lava Beds to continue to support tourism in the basin.

Sincerely,

Lawrence J. Whalon Jr. /s/
Lawrence J. Whalon Jr.
Superintendent of Lava Beds and the
Tule Lake Unit of WWII Valor in the Pacific
National Monuments
March 30, 2018

Klamath County Tourism Grant Review
305 Main St.
Klamath Falls, OR.

Dear Grant Committee,

On behalf of Klamath Basin National Wildlife Refuge Complex, I am writing to express support for this Rural Klamath Connects project and its Cultural and Historical Agricultural Tourism efforts in the Klamath Basin. Specifically, for funding to pay for development and distribution of rack cards that map routes throughout the basin which will allow visitors to experience the culture and natural history of the area.

The Klamath Basin NWR Complex is comprised of 6 different refuges located in Southern Oregon and Northern California. Lower Klamath NWR is the nation’s first waterfowl refuge, and is one of the most biologically productive refuges within the Pacific Flyway. Approximately 80 percent of the flyway’s migrating waterfowl pass through the Klamath Basin on both spring and fall migrations, with 50 percent using the refuge.

The Refuge has a strong interest in partnering with the Rural Klamath Connects project. The project has done an amazing job promoting high-quality outdoor recreation opportunities within the Klamath and Tulelake Basin and their supported efforts bring an economic boost to the area and contribute to the local economy by attracting recreating tourists to restaurants, stores, hotels, gasoline stations, and retailers.

Community Builders Katie Jameson and Linda Woodley do an outstanding job promoting and supporting rural communities. Because of the high quality of the projects and events, it’s no surprise to see the many people come to the Klamath and Tulelake Basin and contribute to the local economy. I strongly support the efforts of this group as they seek funding to improve the quality of the visitor’s experience and in so doing reach additional out of county visitors. The funding of a Klamath County Tourism Grant will only strengthen the economic benefits that the efforts of Rural Klamath Connects bring to the Klamath Basin.

Sincerely,

Greg Austin
Project Leader
**Distribution Plan & Budgeted Costs:**

Local distribution plans will include dropping physical copies of all Cultural Heritage and Ag materials off at Discover Klamath, Tater Patch Quilts, Klamath County Museum, Favel Museum, and Tule Lake Segregation Center. All Bike Maps will be distributed to local bike shops including Hutch’s, Zach’s Bikes, Rad Used Bikes, and Discover Klamath and Running Y Ranch Resort (because of their bike rentals available to guests). Because these are all places that the Action Team members frequent often there will not be any shipping or distribution fees associated with local distribution.

Out of county distribution plans include shipping one bike map and one cultural heritage and ag piece to select California and Oregon Welcome Centers. Both will be distributed through Certified Folder Display Service, Inc. January 1, 2019 – December 31, 2019.

<table>
<thead>
<tr>
<th>Location</th>
<th>Quantity</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anderson (Shasta Cascade) 1699 Highway 273 Anderson, CA 96007</td>
<td>1,000</td>
<td>$484.50</td>
</tr>
<tr>
<td>San Francisco (San Francisco Bay Area) 9 Fourth Street Santa Rosa, CA 95401</td>
<td>1,000</td>
<td>$484.50</td>
</tr>
<tr>
<td>Truckee (High Sierra) 10065 Donner Pass Road Truckee, CA 96161</td>
<td>1,000</td>
<td>$484.50</td>
</tr>
<tr>
<td>All 8 Oregon Welcome Centers</td>
<td>10,000</td>
<td>$2,160.00</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td><strong>$3,613.50</strong></td>
</tr>
</tbody>
</table>

Additionally, a complimentary partnership has been established with Discover Klamath Visitor and Convention Bureau to take and distribute all bike maps and cultural heritage and ag materials to all out of county travel shows they attend. This includes shows in Sacramento, Santa Clara, Eugene, Washington, and Vancouver, B.C.

Rural Klamath Connects Network: (team will distribute at no cost)

Printed collateral will also be distributed at many events and locations where visitors are likely to attend: (sample of events but not conclusive) Art of Survival Bicycle Ride, Klamath Film Festival, Ride the Rim Bicycle events in September, Klamath Basin Potato Festival, Klamath County and Tulelake-Butte Valley Fairs, Bonanza Rib Cook off, Malin Car Show, Crater Lake National Park, Lava Beds National Monument, etc.

Digital collateral will also be linked to travel organizations and event calendars throughout the region.
WE ASSIGNED YOU AN EMPLOYER IDENTIFICATION NUMBER

Thank you for applying for an Employer Identification Number (EIN). We assigned you EIN 13-4341369. This EIN will identify your business account, tax returns, and documents, even if you have no employees. Please keep this notice in your permanent records.

When filing tax documents, please use the label we provided. If this isn't possible, it is very important that you use your EIN and complete name and address exactly as shown above on all federal tax forms, payments and related correspondence. Any variation may cause a delay in processing, result in incorrect information in your account or even cause you to be assigned more than one EIN. If the information isn't correct as shown above, please correct it using tear off stub from this notice and return it to us so we can correct your account.

Based on the information from you or your representative, you must file the following form(s) by the date(s) shown.

Form 941 10/31/2006

If you have questions about the form(s) or the due date(s) shown, you can call or write to us at the phone number or address at the top of the first page of this letter. If you need help in determining what your tax year is, see Publication 536, Accounting Periods and Methods, available at your local IRS office or you can download this Publication from our Web site at www.irs.gov.

We assigned you a tax classification based on information obtained from you or your representative. It is not a legal determination of your tax classification, and is not binding on the IRS. If you want a legal determination on your tax classification, you may request a private letter ruling from the IRS under the guidelines in Revenue Procedure 2004-1, 2004-1 I.R.B. 1 (or superseding Revenue Procedure for the year at issue.)
Form W-9 (Rev. 12-2014) Department of the Treasury Internal Revenue Service

Request for Taxpayer Identification Number and Certification

Give Form to the requester. Do not send to the IRS.

Print or type

See Specific Instructions on page 2.

1. Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.

2. Business name/disregarded entity name, if different from above.

3. Check appropriate box for federal tax classification; check only one of the following seven boxes:
   - Individual/sole proprietor
   - C Corporation
   - S Corporation
   - Partnership
   - Trust/estate
   - Limited liability company. Enter the tax classification (C, S, or LLC) in the box above.

4. Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):
   - Exempt payee code (if any)
   - Exemption from FATCA reporting code (if any)

5. Address (number, street, and Apt. or suite no.):

6. City, State, and ZIP code:

7. List account number(s) here (optional).

Part I  Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other entities, it is your employer identification number (EIN). If you do not have a number, see how to get a TIN on page 3.

Note: If the account is in more than one name, see the instructions for line 1 and the chart on page 4 for guidelines on whose number to enter.

Social security number

Employer identification number

Part II  Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service for the IRS that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification Instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions on page 3.

Sign Here

Date

Betty Ray

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.
Future developments. Information about developments affecting Form W-9 (such as legislation enacted after we release it) is at www.irs.gov/W9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following:
- Form 1099-INT (interest earned or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-R (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)

- Form 1098 (home mortgage interest)
- Form 1098-E (student loan interest)
- Form 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester within a TIN, you might be subject to backup withholding. See What is backup withholding? on page 2.

By signing the filled-out form, you:
1. Certify that the TIN you are giving is correct (or you are waiting for a number to be issued),
2. Certify that you are not subject to backup withholding,
3. Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. Person, you file a U.S. individual income tax return and have a U.S. taxpayer identification number for any partnership income from interests in a partnership, or an interest in an entity treated as a partnership for U.S. tax purposes, and a U.S. taxpayer identification number for any interest in an entity treated as a partnership for U.S. tax purposes, and
4. Certify that FATCA code(s) entered on this form (if any) indicating that you are exempt from FATCA reporting is correct. See What is FATCA reporting? on page 2 for further information.

Cat. No. 10231X
### Rural Klamath Connects
### Rural Tourism Projects with Travel Oregon

#### INCOME

<table>
<thead>
<tr>
<th></th>
<th>BUDGET</th>
<th>Actual</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Cash</td>
<td>In-Kind</td>
</tr>
<tr>
<td><strong>Klamath County</strong>&lt;br&gt;Matching Grant</td>
<td>$10,000.00</td>
<td></td>
</tr>
<tr>
<td><strong>OTHER INCOME</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Travel Oregon Grant</td>
<td>$10,000.00</td>
<td></td>
</tr>
<tr>
<td>Discover Siskiyou / Siskiyou and Modoc Counties</td>
<td>$4,000.00</td>
<td>$3,000.00</td>
</tr>
<tr>
<td>Rural Klamath Connects / RTS Action Teams</td>
<td>$1,200.00</td>
<td>$6,000.00</td>
</tr>
<tr>
<td>Sponsors</td>
<td>$2,559.50</td>
<td></td>
</tr>
<tr>
<td><strong>SUB TOTAL INCOME</strong></td>
<td>$27,759.50</td>
<td>$9,000.00</td>
</tr>
<tr>
<td><strong>TOTAL INCOME</strong></td>
<td>$36,759.50</td>
<td></td>
</tr>
</tbody>
</table>

#### EXPENSES

<table>
<thead>
<tr>
<th>LINE ITEM</th>
<th>BUDGET</th>
<th>Actual</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Cash</td>
<td>In-Kind</td>
</tr>
<tr>
<td>1 Graphic Design for Printed Collateral; 75 hrs @ $50</td>
<td>$3,750.00</td>
<td>$1,000.00</td>
</tr>
<tr>
<td>2 Maps for Outdoor Recreation Project</td>
<td>$4,000.00</td>
<td>$600.00</td>
</tr>
<tr>
<td>3 Maps for Cultural/Historical/Agritourism Itineraries and Tours</td>
<td>$4,000.00</td>
<td>$600.00</td>
</tr>
<tr>
<td>4 Rack Cards</td>
<td>$2,796.00</td>
<td></td>
</tr>
<tr>
<td>5 Digital Collateral Design and Content; 52 hrs @ $50</td>
<td>$2,600.00</td>
<td>$800.00</td>
</tr>
<tr>
<td>6 Distribution of Materials Outside County</td>
<td>$3,613.50</td>
<td></td>
</tr>
<tr>
<td>7 Marketing - Social Media, TV, Regional Video</td>
<td>$3,500.00</td>
<td></td>
</tr>
<tr>
<td>8 Staff Time for RKC, Discover Klamath, Discover Siskiyou, RTS Steering Committee</td>
<td></td>
<td>$6,000.00</td>
</tr>
<tr>
<td>9 Project Supplies and Travel</td>
<td>$1,500.00</td>
<td></td>
</tr>
<tr>
<td>10 Project Administrative Oversight - SCOEDD</td>
<td>$2,000.00</td>
<td></td>
</tr>
<tr>
<td><strong>SUB TOTAL EXPENSES</strong></td>
<td>$27,759.50</td>
<td>$9,000.00</td>
</tr>
<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td>$36,759.50</td>
<td></td>
</tr>
</tbody>
</table>
March 26, 2018

Ms. Linda Woodley, Co-Chair, Rural Klamath Connects
Ms. Katie Jameson, Community Builder, SCOEDD
c/o S.C.O.E.D.D.
803 Main Street, Suite 202
Klamath Falls, OR 97601

RE: Grant Application – Rural Tourism Studio Project Support

Dear Linda & Katie:

Discover Klamath Visitor and Convention Bureau supports your efforts to secure a Klamath County Tourism Grant to receive funds to assist with ongoing implementation of the recently completed Rural Tourism Studio program (2017), facilitated by Travel Oregon and Hosted throughout 2017 by S.C.O.E.D.D. Committees are carrying forward on post-RTS initiatives.

We are excited you will be using these funds, if awarded, as your Match for a much larger Grant this June as part of the Travel Oregon Grant Program. Because you recently completed the Rural Tourism Studio in Klamath County, Travel Oregon’s funding (assuming you have matching funds) has a great shot at being funded.

We understand you will be submitting a Grant Request to carry forward a series of initiatives coming out of the R.T.S.:

**Outdoor Recreation Committee:**
- Cycling Map development project
- Out of area map distribution project

**Cultural & Historical Heritage & Agricultural Tourism Development Committee:**
- Map development project
- Itinerary and tour development projects
- Awareness generating project to Tour Operators
- Out of area marketing

We wish you the best in your grant application.

Sincerely,

Jim P. Chadderdon
Executive Director
March 28, 2018

Klamath County Finance
305 Main Street
Klamath Falls, Oregon 97601

Dear Klamath County Tourism Committee:

I am writing to express my support for the Rural Klamath Connects project and it’s merging with the greater Rural Tourism efforts in the Tulelake and Klamath Basin. Specifically, the grant is needed to develop rack cards and route map products to support our Outdoor and Cultural/Historical and Agri Tourism itineraries.

As the Superintendent for the Lava Beds and Tule Lake Monument’s, it is a pleasure to be a part of the growing tourism trend in the Basin. This effort has a broad level of support from local government to business owners and from the producers that are stewards of the superb agriculture in the basin. The leaders of this effort are very much aware of the growing trends in tourism in Oregon and California and have made this organizations effort very inclusive not only to businesses but all stakeholders which include private landowners, historians, and Native American Tribes.

This grant would provide the needed funding to map routes throughout the basin where visitors could experience the history of the area including the diversity of crops and products that are grown in the basin, harvesting techniques, and open space. The route maps would only include routes that are safe to travel for all vehicles including bikes and motorcycles. The rack cards are needed so that every business can be involved and benefited.

The community has brought together a strong tourism team that will very confidently complete this project, and without hesitation move on to further tourism challenges. I am very proud that the National Park Service supports this effort and has acknowledged the need for the staff at Lava Beds to continue to support tourism in the basin.

Sincerely,

Lawrence J. Whalon Jr. /s/
Lawrence J. Whalon Jr.
Superintendent of Lava Beds and the
Tule Lake Unit of WWII Valor In The Pacific
National Monuments
March 30, 2018

Klamath County Tourism Grant Review
305 Main St.
Klamath Falls, OR.

Dear Grant Committee,

On behalf of Klamath Basin National Wildlife Refuge Complex, I am writing to express support for this Rural Klamath Connects project and its Cultural and Historical and Agricultural Tourism efforts in the Klamath Basin. Specifically, for funding to pay for development and distribution of rack cards that map routes throughout the basin which will allow visitors to experience the culture and natural history of the area.

The Klamath Basin NWR Complex is comprised of 6 different refuges located in Southern Oregon and Northern California. Lower Klamath NWR is the nation’s first waterfowl refuge, and is one of the most biologically productive refuges within the Pacific Flyway. Approximately 80 percent of the flyway’s migrating waterfowl pass through the Klamath Basin on both spring and fall migrations, with 50 percent using the refuge.

The Refuge has a strong interest in partnering with the Rural Klamath Connects project. The project has done an amazing job promoting high-quality outdoor recreation opportunities within the Klamath and Tulelake Basin and their supported efforts bring an economic boost to the area and contribute to the local economy by attracting recreating tourists to restaurants, stores, hotels, gasoline stations, and retailers.

Community Builders Katie Jameson and Linda Woodley do an outstanding job promoting and supporting rural communities. Because of the high quality of the projects and events, it’s no surprise to see the many people come to the Klamath and Tulelake Basin and contribute to the local economy. I strongly support the efforts of this group as they seek funding to improve the quality of the visitor’s experience and in so doing reach additional out of county visitors. The funding of a Klamath County Tourism Grant will only strengthen the economic benefits that the efforts of Rural Klamath Connects bring to the Klamath Basin.

Sincerely,

Greg Austin
Project Leader
Distribution Plan & Budgeted Costs:

Local distribution plans will include dropping physical copies of all Cultural Heritage and Ag materials off at Discover Klamath, Tater Patch Quilts, Klamath County Museum, Favel Museum, and Tule Lake Segregation Center. All Bike Maps will be distributed to local bike shops including Hutch’s, Zach’s Bikes, Rad Used Bikes, and Discover Klamath and Running Y Ranch Resort (because of their bike rentals available to guests). Because these are all places that the Action Team members frequent often there will not be any shipping or distribution fees associated with local distribution.

Out of county distribution plans include shipping one bike map and one cultural heritage and ag piece to select California and Oregon Welcome Centers. Both will be distributed through Certified Folder Display Service, Inc. January 1, 2019 – December 31, 2019.

<table>
<thead>
<tr>
<th>Location</th>
<th>Quantity</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anderson (Shasta Cascade)</td>
<td>1,000</td>
<td>$484.50</td>
</tr>
<tr>
<td>1699 Highway 273</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Anderson, CA 96007</td>
<td></td>
<td></td>
</tr>
<tr>
<td>San Francisco (San Francisco Bay Area)</td>
<td>1,000</td>
<td>$484.50</td>
</tr>
<tr>
<td>9 Fourth Street</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Santa Rosa, CA 95401</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Truckee (High Sierra)</td>
<td>1,000</td>
<td>$484.50</td>
</tr>
<tr>
<td>10065 Donner Pass Road</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Truckee, CA 96161</td>
<td></td>
<td></td>
</tr>
<tr>
<td>All 8 Oregon Welcome Centers</td>
<td>10,000</td>
<td>$2,160.00</td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
<td>$3,613.50</td>
</tr>
</tbody>
</table>

Additionally, a complimentary partnership has been established with Discover Klamath Visitor and Convention Bureau to take and distribute all bike maps and cultural heritage and ag materials to all out of county travel shows they attend. This includes shows in Sacramento, Santa Clara, Eugene, Washington, and Vancouver, B.C.

Rural Klamath Connects Network: (team will distribute at no cost)

Printed collateral will also be distributed at many events and locations where visitors are likely to attend: (sample of events but not conclusive) Art of Survival Bicycle Ride, Klamath Film Festival, Ride the Rim Bicycle events in September, Klamath Basin Potato Festival, Klamath County and Tulelake-Butte Valley Fairs, Bonanza Rib Cook off, Malin Car Show, Crater Lake National Park, Lava Beds National Monument, etc.

Digital collateral will also be linked to travel organizations and event calendars throughout the region.