ROSS RAGLAND THEATER
Name of Applicant

R. WILLIAMS

Fall 2013 Tourism Grant Application Selection Criteria Summary (Tourism Review Panel scoring)

Score	Weight	Points	
(1-5)	5	20	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) _5	5	<u>25</u>	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _5_	2	10	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>5</u>	1	_5_	Is the presentation clear, concise and attractive?
(1-5)	2	8_	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?
SUB-TOTAL P	OINTS:	68	
Add Preference	e Points		
0-10		10	Event held during the Shoulder Season – before June and after September
0-10		_5_	Event held outside of the Klamath Falls urban growth boundary
0-10		5	Length of Stay – event encourage early arrival and/or late departure
0-10		10	Family Friendliness
Deduct Penalty	/ Points		
	-10		Previous tourism projects not completed on time or final evaluation not submitted on time - DOM'T KNOい はらてびたず
	-5	<u> </u>	Vague or rambling responses.
TOTAL POINT	s	98_	-

Reviewer	Con	flict	of	Interest:
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Comments: I REALLY LIKE THE PROGRESSION OF "SIGHTS, S	50 UNDS, AMD
TASTES' IN THE CONCEPT, WELLDONE! I WOULD	ENCOURAGE YOU
TO EXPAND YOUR SECOND MARKET GROUP (30-45"	YCAROLDS) THEY
REPRESENT OUR REAL GROWTH IN THIS COMMUNIT	~,

Do you recommend this project for funding:	Ø YES □ NO	Partial funding: \$ 4,410
Form # KCF 3008	1	

Revised the XXth of August, 2013

Ross	Rag	land	_
Jame of Ann	licant		-

# Fall 2013\_Tourism Grant Application Selection Criteria Summary (Tourism Review Panel scoring)

Score	Weight	Points	
(1-5)	5	10	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) 5	5	25	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5)	2	10	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5)	1	<u> </u>	Is the presentation clear, concise and attractive?
(1-5)	2	<u> </u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?
SUB-TOTAL PO	OINTS:	57	
Add Preference	e Points		
0-10		<del>\</del>	Event held during the Shoulder Season – before June and after September
0-10		_0_	Event held outside of the Klamath Falls urban growth boundary
0-10			Length of Stay – event encourage early arrival and/or late departure
0-10		<u> </u>	Family Friendliness
Deduct Penalty	Points		
-	10		Previous tourism projects not completed on time or final evaluation not submitted on time
-	5		Vague or rambling responses.
TOTAL POINTS	S	65	-
Reviewer Cor	iflict of Inte	erest:	
Comments:/	fre we	getting her	ds in beds?
			_

Do you recommend this project for funding: YES D NO Partial funding: \$500 Form # KCF 3008 Revised the XX<sup>th</sup> of August, 2013

Ross Ray land
Name of Applicant



### Fall 2013\_Tourism Grant Application Selection Criteria Summary (Tourism Review Panel scoring)

			•
Score	Weight	Points	•
(1-5)	5	10_	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) 3	5	<u>15</u>	Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) _5	2	<u>/D</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) _3_	1	3	Is the presentation clear, concise and attractive?
(1-5) 1	2	4	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?
SUB-TOTAL P	OINTS:	42	
Add Preferenc	e Points	,	
0-10		<u>3</u>	Event held during the Shoulder Season before June and after September
0-10		9	Event held outside of the Klamath Falls urban growth boundary
0-10		2	Length of Stay – event encourage early arrival and/or late departure
0-10		5	Family Friendliness
Deduct Penalty	y Points	/0	
	-10	<u>-6</u>	Previous tourism projects not completed on time or final evaluation not submitted on time
	-5	0	Vague or rambling responses.
TOTAL POINT	rs	52	-
Reviewer Co	nflict of Inte	rest:	
Comments:	ÇRW	munity c	went - 40x tourson

Do you recommend this project for funding: 

Form # KCF 3008

Revised the XX<sup>th</sup> of August, 2013

Name of Applicant	Foss.	Raglond	Muchen	Name of Rev	riewer 👸 ,	Seller
	, ''Ç:	,	Fall 201 <u>3</u> 4 Tourism Gra Selection Criteria (Tourism Review Pa	Summary		
Score We	eight <sup>1</sup>	Points				
(1-5) 4	5.	20	How well does/will this Will it encourage longe	project increase tourie er-term or repeat visits		
(1-5)	5	20	ls <u>Are</u> the budget and <u>i</u> What is the potential to		5?	
(1-5)	2	<del></del>	Is there demonstrated Is there evidence of in Are there endorsemen	kind support?	ps?	
(1-5) 4	1	4	is the presentation cle Points-will be deducted	ar, concise and attracti		
(1-5)	2	<u>\$</u>	Is there a strong evalued How will the applicant Are the outcomes mea	document the impact?		
SUB-TOTAL POINTS	<b>3</b> :	<u>S4</u>				
Add Preference Poin	its		f			
0-10		_8	Event held during the	Shoulder Season – be	fore June and a	ıller September
0-10			Event held outside of t	he <u>Klamath Falls urba</u>	n growth bound	laryOutlying-Areas
0-10		_8	Length of Stay - even	encourage early arriv	al and/or late de	eparlure
0-10			Family Friendliness			
Deduct Penalty -Poin	<u>ıts</u>	·				
-10	•	_8_	Previous tourism proje	cts not completed on t	ime or final eva	iluation not submitted on
-5	·	Ø	Vague or rambling res	oonses.		
TOTAL POINTS		_80	<u>.</u>			
Reviewer Conflict	of Inter	est:			· · · · · · · · · · · · · · · · · · ·	
Comments:						
Do you recommend	this proj	ect for fundin	g: □ YES □ NO Parti	al funding: \$ <u>3</u> 5	,00.00	

Form # KCF 3008 Revised the 28XX<sup>th</sup> of SeptemberAugust, 201<u>3</u>1

Rag	land	
Name of Applia	ant	

Marquez	
Name of Re <b>√</b> ièwer	

## Fall 2013\_Tourism Grant Application Selection Criteria Summary (Tourism Review Panel scoring)

Score	Weight	Points	
(1-5)	5		How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5)	5		Does the applicant have the ability to complete the project? Are the budget and marketing plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5)	2		Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5)	1		Is the presentation clear, concise and attractive?
(1-5)	2		Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?
SUB-TOTAL	. POINTS:	B	
Add Prefere	nce Points		
0-1	0	\$	Event held during the Shoulder Season – before June and after September
0-1	0	Control of the Contro	Event held outside of the Klamath Falls urban growth boundary
0-1	0		Length of Stay – event encourage early arrival and/or late departure
0-1	0	Phylogophysican accommodis	Family Friendliness
Deduct Pen	alty Points	•	
	-10		Previous tourism projects not completed on time or final evaluation not submitted on time
	-5		Vague or rambling responses.
TOTAL POI	NTS		_
Reviewer (	Conflict of Inte		
Comments:		Co	on-flict-board menuber
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Do you recommend this project for funding: 

Form # KCF 3008

Revised the XX<sup>th</sup> of August, 2013

Rose	Pastand		
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Dow Ambers

Name of Applicant

Name of Reviewer

### Fall 2013\_Tourism Grant Application Selection Criteria Summary (Tourism Review Panel scoring)

Score	Weight	Points	<u> </u>		
(1-5) _		<b>5</b> ### 1 (25) 1	<u>//5</u> Ho Will it encourage	w well does/will this project increase tourism? longer-term or repeat visits?	
(1-5)	the second of th	5	project? Are the budget a What is the pote	es the applicant have the ability to complete the ind marketing plan realistic? ntial to succeed? and/or administration capable?	
(1-5) <u> </u>	<u>I</u>	2	Is there evidence Are there endors	Is there demonstrated community support? of in-kind support? ements by community groups?	
(1-5)	4	1	and attractive?	Is the presentation clear, concise	
(1-5) _	2	2	method? How will the applicative?	Is there a strong evaluation ficant document the impact? Are the outcomes measurable and	
SUB-T	OTAL POINTS	s: <u>S4</u>			
Add Pro	eference Poin	<u>ts</u>			
0-10	7	· <del></del>	Event held during the Shoulder Season – before June and after September		
0-10	<u>_ l</u>	3	Event held outside of the Klamath Falls urban growth boundary		
0-10		7	Length of Stay – event encourage early arrival and/or late departure		
0-10		2	Family Frien	dliness	
Deduct	Penalty Point				
-10			Previous tourism projects not completed on time or final evaluation not submitted on time		
			-5	Vague or rambling responses.	
TOTAL	POINTS		80		

# **Reviewer Conflict of Interest:**

Comments: This EVENT HUS A WEAK IMOUS MEN IN CREASE EXTRA NOTIT STAYS	
	2600
Do you recommend this project for funding: YES NO Partial fur	nding: \$ <u>-2<i>XXI</i></u>
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