

Rip City Riders
Name of Applicant

Don
Name of Reviewer

Spring 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score Weight Points

(1-5) 4 5 20

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

(1-5) 4 5 20

Does the applicant have the ability to complete the project?
Is the budget and plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

(1-5) 2 2 4

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

(1-5) 3 1 3

Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses.

(1-5) 4 2 8

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 55

Add Preference Points

0-10 1

Shoulder Season – before June and after September

0-10 6

Outlying Areas

0-10 6

Length of Stay – encourage early arrival and/or late departure

0-10 7

Family Friendliness

9
55
—
64

Deduct Penalty Points

-10 _____

Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS 74

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ 7000⁰⁰

Pip City Reders
Name of Applicant

Susi Hallway
Name of Reviewer

\$10,000

Spring 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>3</u>	5	<u>15</u>
(1-5) <u>4</u>	5	<u>20</u>
(1-5) <u>3</u>	2	<u>6</u>
(1-5) <u>3</u>	1	<u>3</u>
(1-5) <u>2</u>	2	<u>4</u>
SUB-TOTAL POINTS:		<u>48</u>

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?
Is the budget and plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses.

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

Add Preference Points

0-10	<u>0</u>	Shoulder Season – before June and after September
0-10	<u>2</u>	Outlying Areas
0-10	<u>3</u>	Length of Stay – encourage early arrival and/or late departure
0-10	<u>0</u>	Family Friendliness

Deduct Penalty Points

-10	<u>5</u>	Previous tourism projects not completed on time or final evaluation not submitted on time
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TOTAL POINTS 53

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ 7,500⁰⁰

Rip City Riders

MARQUEZ

Name of Applicant

Name of Reviewer

Spring 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>4</u>	5	<u>20</u>
(1-5) <u>4</u>	5	<u>20</u>
(1-5) <u>3</u>	2	<u>6</u>
(1-5) <u>4</u>	1	<u>4</u>
(1-5) <u>3</u>	2	<u>6</u>

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?
Is the budget and plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses.

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS:

56

Add Preference Points

0-10	<u>—</u>	Shoulder Season – before June and after September
0-10	<u>5</u>	Outlying Areas
0-10	<u>5</u>	Length of Stay – encourage early arrival and/or late departure
0-10	<u>—</u>	Family Friendliness

Deduct Penalty Points

-10	<u>—</u>	Previous tourism projects not completed on time or final evaluation not submitted on time
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TOTAL POINTS

66

Reviewer Conflict of Interest:

Comments: Project is in 5th year. Applicant is capable and committed. Is there a question of family friendliness? They stay at motels.

~~\$10,000~~

Do you recommend this project for funding: YES NO Partial funding: \$ 7500

RIP CITY RIDERS - OR
Name of Applicant

CHIP MASSIE
Name of Reviewer

Spring 2012_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) <u>4</u>	5	<u>20</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u>5</u>	2	<u>10</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>4</u>	1	<u>4</u>	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) <u>3</u>	2	<u>6</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 65

Add Preference Points

0-10	<u>0</u>	Shoulder Season – before June and after September
0-10	<u>2</u>	Outlying Areas
0-10	<u>5</u>	Length of Stay – encourage early arrival and/or late departure
0-10	<u>4</u>	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
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TOTAL POINTS 76

Reviewer Conflict of Interest:

Comments: \$10,000 How will "visitors" be counted? - Is an event like this in ? of itself the tourism attractor - should the participants be the focus - ala "Krevisit"

Do you recommend this project for funding: YES NO Partial funding: \$ 7500.00

Name of Applicant 5th Annual Summer Fun Run

Name of Reviewer B. Sullivan

Spring 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) <u>5</u>	5	<u>25</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u>5</u>	2	<u>10</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>5</u>	1	<u>5</u>	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) <u>5</u>	2	<u>10</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

101 ✓

SUB-TOTAL POINTS: 75

Add Preference Points

0-10	<u>0</u>	Shoulder Season – before June and after September
0-10	<u>2</u>	Outlying Areas
0-10	<u>10</u>	Length of Stay – encourage early arrival and/or late departure
0-10	<u>10</u>	Family Friendliness

Deduct Penalty Points

-10	<u>0</u>	Previous tourism projects not completed on time or final evaluation not submitted on time
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TOTAL POINTS 103

Reviewer Conflict of Interest:

Comments: \$10,000.00

1500
6.67 per visit
aprx

Do you recommend this project for funding: YES NO Partial funding: \$

Ripcity Riders
Name of Applicant

Dawnelle Lehana
Name of Reviewer

Spring 2012_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>5</u>	5	<u>25</u>
(1-5) <u>5</u>	5	<u>25</u>
(1-5) <u>3</u>	2	<u>6</u>
(1-5) <u>4</u>	1	<u>4</u>
(1-5) <u>5</u>	2	<u>10</u>

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?
Is the budget and plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses.

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 70

Add Preference Points

0-10	<u>0</u>	Shoulder Season – before June and after September
0-10	<u>8</u>	Outlying Areas
0-10	<u>8</u>	Length of Stay – encourage early arrival and/or late departure
0-10	<u>8</u>	Family Friendliness

Deduct Penalty Points

-10 _____ Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS 94

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ 7500