Fall 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score | Weight | Points | Question
------|--------|--------|-------------------------------------------------------
(1-5) 3 | 5 | 15 | How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) 2 | 5 | 10 | Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) 3 | 2 | 6 | Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) 3 | 1 | 3 | Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) 2 | 2 | 4 | Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 38

Add Preference Points
0-10 | 10 | Shoulder Season – before June and after September April 15 – June 20
0-10 | 8 | Outlying Areas
0-10 | 8 | Length of Stay – encourage early arrival and/or late departure
0-10 | 5 | Family Friendliness

Deduct Penalty Points
-10 | | Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS 69

Reviewer Conflict of Interest:

Comments: Favorable, good, strong, well thought out, to approve

Do you recommend this project for funding: ☐ YES ☐ NO Partial funding: $4,500.00

Form # KCF 3008
Revised the 29th of September, 2011

[Signature]

[Date: 9/29/11]
## Fall 2012 Tourism Grant Application

### Selection Criteria Summary

*(Tourism Review Panel scoring)*

<table>
<thead>
<tr>
<th>Score</th>
<th>Weight</th>
<th>Points</th>
<th>Criteria</th>
</tr>
</thead>
<tbody>
<tr>
<td>(1-5)</td>
<td>5</td>
<td></td>
<td>How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?</td>
</tr>
<tr>
<td>(1-5)</td>
<td>5</td>
<td>5</td>
<td>Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?</td>
</tr>
<tr>
<td>(1-5)</td>
<td>2</td>
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<td>Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?</td>
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<td>(1-5)</td>
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<td>3</td>
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<tr>
<td>(1-5)</td>
<td>2</td>
<td>2</td>
<td>Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?</td>
</tr>
</tbody>
</table>

### Shoulder Season

0-10

- **Points:** 10
  - Shoulder Season – before June and after September

### Outlying Areas

0-10

- **Points:** 8
  - Outlying Areas

### Length of Stay

0-10

- **Points:** 10
  - Length of Stay – encourage early arrival and/or late departure

### Family Friendliness

0-10

- **Points:** 5
  - Family Friendliness

### Deduct Penalty Points

-10

- **Points:**
  - Previous tourism projects not completed on time or final evaluation not submitted on time

### TOTAL POINTS

44

### Reviewer Conflict of Interest:

_________________________

### Comments:

_________________________

_________________________

_________________________

_________________________

_________________________

### Do you recommend this project for funding:

- [ ] YES
- [ ] NO

Partial funding: $500

---

Form #: KCF 3008
Revised the 28th of September, 2011
### Selection Criteria Summary
(Tourism Review Panel scoring)

<table>
<thead>
<tr>
<th>Score</th>
<th>Weight</th>
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</tr>
</thead>
<tbody>
<tr>
<td>(1-5)</td>
<td>5</td>
<td>25</td>
</tr>
</tbody>
</table>

How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?

<table>
<thead>
<tr>
<th>Score</th>
<th>Weight</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>(1-5)</td>
<td>5</td>
<td>25</td>
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</table>

Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?

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<tbody>
<tr>
<td>(1-5)</td>
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<td>10</td>
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</table>

Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?

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<tr>
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<tbody>
<tr>
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Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.

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<tr>
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<tbody>
<tr>
<td>(1-5)</td>
<td>2</td>
<td>10</td>
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Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

**SUB-TOTAL POINTS:** 95

**Add Preference Points**

0-10 __________ 10

Shoulder Season – before June and after September

0-10 __________

Outlying Areas

0-10 __________ 10

Length of Stay – encourage early arrival and/or late departure

0-10 __________ 5

Family Friendliness

**Deduct Penalty Points**

-10 __________

Previous tourism projects not completed on time or final evaluation not submitted on time

**TOTAL POINTS** 100

### Reviewer Conflict of Interest:

- No

### Comments:
Great event. Big opportunity to bring many visitors. Applicant highly qualified. Target marketing plan. Encourage applicant to leverage tourism grant dollars w/ partnership w/ P. Klamath. New event.

Do you recommend this project for funding: □ YES □ NO Partial funding: $ 8,000

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Form # KCF 3008
Revised the 28th of September, 2011
Fall 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

<table>
<thead>
<tr>
<th>Score</th>
<th>Weight</th>
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<tr>
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<td>1</td>
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SUB-TOTAL POINTS: 58

Add Preference Points

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<tr>
<td>0-10</td>
<td>6</td>
</tr>
<tr>
<td>0-10</td>
<td>10</td>
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</table>

Deduct Penalty Points

<table>
<thead>
<tr>
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<th>Points</th>
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<tbody>
<tr>
<td>-10</td>
<td></td>
</tr>
</tbody>
</table>

TOTAL POINTS 181

Reviewer Conflict of Interest:

Comments:

Do you recommend this project for funding: ☑ YES □ NO Partial funding: $_____

Form # KOF 3008
Revised the 28th of September, 2011
Klamath Basin USCBA Assoc.  
2013 Oregon State Bowling Tournament  
4/13 - 4/2 2013

Fall 2012 Tourism Grant Application  
Selection Criteria Summary  
(Tourism Review Panel scoring)

Score  Weight  Points
(1-5) 4  5  20  
How well does/will this project increase tourism?  
Will it encourage longer-term or repeat visits?
(1-5) 4  5  20  
Does the applicant have the ability to complete the project?  
Is the budget and plan realistic?  
What is the potential to succeed?  
Is management and/or administration capable?
(1-5) 4  2  8  
Is there demonstrated community support?  
Is there evidence of in-kind support?  
Are there endorsements by community groups?
(1-5) 4  1  4  
Is the presentation clear, concise and attractive?  
Points will be deducted for vague or rambling responses.
(1-5) 4  2  8  
Is there a strong evaluation method?  
How will the applicant document the impact?  
Are the outcomes measurable and objective?

SUB-TOTAL POINTS:  60

Add Preference Points
0-10  1  Shoulder Season – before June and after September
0-10  1  Outlying Areas
0-10  8  Length of Stay – encourage early arrival and/or late departure
0-10  8  Family Friendliness

Deduct Penalty Points
-10  Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS  90

Reviewer Conflict of Interest: 

Comments: Sporting events are always a plus – needs to be more specific with marketing

Do you recommend this project for funding:  □ YES  □ NO  Partial funding:  $6,800

Form # KCF 3008  
Revised the 28th of September, 2011
Fall 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score   Weight   Points
(1-5)   4   5   20
        How well does/will this project increase tourism?
          Will it encourage longer-term or repeat visits?

(1-5)   4   5   20
        Does the applicant have the ability to complete the project?
          Is the budget and plan realistic?
          What is the potential to succeed?
          Is management and/or administration capable?

(1-5)   4   2   8
        Is there demonstrated community support?
          Is there evidence of in-kind support?
          Are there endorsements by community groups?

(1-5)   4   1   4
        Is the presentation clear, concise and attractive?
          Points will be deducted for vague or rambling responses.

(1-5)   4   2   8
        Is there a strong evaluation method?
          How will the applicant document the impact?
          Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 60

Add Preference Points
0-10    8
        Shoulder Season – before June and after September

0-10    4
        Outlying Areas

0-10    6
        Length of Stay – encourage early arrival and/or late departure

0-10    3
        Family Friendliness

Deduct Penalty Points
-10
        Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS 68

Reviewer Conflict of Interest:

Comments: ____________________________________________
_____________________________________________________
_____________________________________________________
_____________________________________________________
_____________________________________________________
_____________________________________________________

Do you recommend this project for funding?  □ YES □ NO  Partial funding: $7000

Form # KCF 3008
Revised the 28th of September, 2011