Spring 2012 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

<table>
<thead>
<tr>
<th>Score</th>
<th>Weight</th>
<th>Points</th>
<th>Criteria</th>
</tr>
</thead>
<tbody>
<tr>
<td>(1-5)</td>
<td>5</td>
<td>10</td>
<td>How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?</td>
</tr>
<tr>
<td>(1-5)</td>
<td>5</td>
<td>10</td>
<td>Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?</td>
</tr>
<tr>
<td>(1-5)</td>
<td>2</td>
<td>4</td>
<td>Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?</td>
</tr>
<tr>
<td>(1-5)</td>
<td>2</td>
<td>4</td>
<td>Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.</td>
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<td>Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?</td>
</tr>
</tbody>
</table>

SUB-TOTAL POINTS: 30

Add Preference Points

0-10
Shoulder Season – before June and after September

0-10
Outlying Areas

0-10
Length of Stay – encourage early arrival and/or late departure

0-10
Family Friendliness

Deduct Penalty Points

-10
Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS

Reviewer Conflict of Interest:

Comments: ____________________________________________________________

Do you recommend this project for funding: ☐ YES ☐ NO Partial funding: $1000

Form # KCF 3008
Revised the 28th of September, 2011
Score  Weight  Points
(1-5) __  5  __  How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) __  5  __  Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) __  2  __  Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) __  1  __  Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) __  2  __  Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: __________

Add Preference Points
0-10  __  Shoulder Season – before June and after September
0-10  __  Outlying Areas
0-10  __  Length of Stay – encourage early arrival and/or late departure
0-10  __  Family Friendliness

Deduct Penalty Points
-10  __  Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS __________

Reviewer Conflict of Interest: __________________________________________________________

Comments: __________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________

Do you recommend this project for funding: ☐ YES ☒ NO  Partial funding: $__________________

Form # KCF 3008
Revised the 28th of September, 2011
### Spring 2012 Tourism Grant Application

#### Selection Criteria Summary

(Tourism Review Panel scoring)

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**SUB-TOTAL POINTS:** 12

**Add Preference Points**

- 0-10 __________ Shoulder Season – before June and after September
- 0-10 __________ Outlying Areas
- 0-10 __________ Length of Stay – encourage early arrival and/or late departure
- 0-10 __________ Family Friendliness

**Deduct Penalty Points**

- 0-10 __________ Previous tourism projects not completed on time or final evaluation not submitted on time

**TOTAL POINTS** 12

**Reviewer Conflict of Interest:**

**Comments:** This project may well have merit, but not for tourism grant.

Do you recommend this project for funding: □ YES □ NO Partial funding: $________________________

Form # KCF 3008
Revised the 25th of September, 2011
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**SUB-TOTAL POINTS:**

**Add Preference Points**

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<td>Family Friendliness</td>
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**Deduct Penalty Points**

| -10  |        | Previous tourism projects not completed on time or final evaluation not submitted on time |

**TOTAL POINTS**

---

**Reviewer Conflict of Interest:**

**Comments:**

---

**Do you recommend this project for funding:**  
[ ] YES  [ ] NO  
Partial funding: $_____________________

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Form # KCF 3008  
Revised the 29th of September, 2011
Name of Applicant: [Name]
Name of Reviewer: [Name]

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SUB-TOTAL POINTS: 18

Add Preference Points
0-10
- 2
Shoulder Season – before June and after September

0-10
- 2
Outlying Areas

0-10
- 1
Length of Stay – encourage early arrival and/or late departure

0-10
- 5
Family Friendliness

Deduct Penalty Points
-10
- 2
Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS: 31

Reviewer Conflict of Interest:

Comments: [Some comments, not legible]

Do you recommend this project for funding: ✓ YES □ NO Partial funding: $
Roller Derby

Name of Applicant

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<td></td>
</tr>
<tr>
<td>(1-5)</td>
<td>2</td>
<td></td>
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</tbody>
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SUB-TOTAL POINTS:
Add Preference Points
0-10
0-10
0-10
0-10
Deduct Penalty Points
-10

TOTAL POINTS

Reviewer Conflict of Interest:

Comments: Needs more planning, this is a start-up

Do you recommend this project for funding: [ ] YES [x] NO
Partial funding: ☐

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Revised the 28th of September, 2011