

CREATIVITY
Name of Applicant

Ambers
Name of Reviewer

Fall 2011 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score Weight Points

(1-5) 4 5 20

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

(1-5) 4 5 20

Does the applicant have the ability to complete the project?
Is the budget and plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

(1-5) 5 2 10

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

(1-5) 4 1 4

Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses.

(1-5) 4 2 8

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 62

Add Preference Points

0-10 8

Shoulder Season – before June and after September

0-10 7

Outlying Areas

0-10 2

Length of Stay – encourage early arrival and/or late departure

0-10 6

Family Friendliness

23

Deduct Penalty Points

-10 _____

Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS 85

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ 4000 ²⁰

Creativity Collective
Name of Applicant

K. Markauer
Name of Reviewer

Fall 2011 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) <u>1</u>	5	<u>5</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>2</u>	5	<u>10</u>	Does the applicant have the ability to complete the project? — <i>yes, the event</i> Is the budget and plan realistic? — <i>high for likely receipt</i> What is the potential to succeed? Is management and/or administration capable?
(1-5) <u>3</u>	2	<u>6</u>	Is there demonstrated community support? <i>letters & partners</i> Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>3</u>	1	<u>3</u>	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) <u>2</u>	2	<u>4</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 28

Add Preference Points

0-10	<u>10</u>	Shoulder Season – before June and after September
0-10	_____	Outlying Areas
0-10	_____	Length of Stay – encourage early arrival and/or late departure
0-10	<u>10</u>	Family Friendliness

Deduct Penalty Points

-10	_____	Previous tourism projects not completed on time or final evaluation not submitted on time
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TOTAL POINTS 48

Reviewer Conflict of Interest:

Comments: good local project. unlikely to draw visitors.

Do you recommend this project for funding: YES NO Partial funding: \$ 1,000

CORRA CO - ANTIQUE MUSEUM
Name of Applicant

CHIT
Name of Reviewer

Fall 2011_Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points	
(1-5) <u>2</u>	5	<u>10</u>	How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?
(1-5) <u>5</u>	5	<u>25</u>	Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?
(1-5) <u>3</u>	2	<u>6</u>	Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?
(1-5) <u>2</u>	1	<u>2</u>	Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.
(1-5) <u>2</u>	2	<u>4</u>	Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?
SUB-TOTAL POINTS:		<u>47</u>	
<u>Add Preference Points</u>			
0-10		<u>8</u>	Shoulder Season – before June and after September
0-10		<u> </u>	Outlying Areas
0-10		<u> </u>	Length of Stay – encourage early arrival and/or late departure
0-10		<u>10</u>	Family Friendliness
<u>Deduct Penalty Points</u>			
-10		<u> </u>	Previous tourism projects not completed on time or final evaluation not submitted on time
TOTAL POINTS		<u>65</u>	

Reviewer Conflict of Interest: _____

Comments: _____

Do you recommend this project for funding: YES NO Partial funding: \$ 5000.00

Creativity Collective
Name of Applicant

Dawnielle Thomas
Name of Reviewer

Fall 2011 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score	Weight	Points
(1-5) <u>3</u>	5	<u>8</u>
(1-5) <u>4</u>	5	<u>9</u>
(1-5) <u>4</u>	2	<u>6</u>
(1-5) <u>3</u>	1	<u>4</u>
(1-5) <u>3</u>	2	<u>5</u>
SUB-TOTAL POINTS:		<u>32</u>

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?
Is the budget and plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses.

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

Add Preference Points

0-10	<u>8</u>	Shoulder Season – before June and after September
0-10	<u>0</u>	Outlying Areas
0-10	<u>0</u>	Length of Stay – encourage early arrival and/or late departure
0-10	<u>8</u>	Family Friendliness

Deduct Penalty Points

-10

0

Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS

48

Reviewer Conflict of Interest:

Comments: Already underway with committed vendors. Niche market.

Do you recommend this project for funding: YES NO Partial funding: \$ 15000

Name of Applicant *The Creative Collective*

Name of Reviewer *B. Sullivan*

Fall 2011 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

800?

Score	Weight	Points
(1-5) <u>2</u>	5	<u>10</u>
(1-5) <u>4</u>	5	<u>20</u>
(1-5) <u>4</u>	2	<u>8</u>
(1-5) <u>4</u>	1	<u>4</u>
(1-5) <u>3</u>	2	<u>6</u>

How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

Does the applicant have the ability to complete the project?
Is the budget and plan realistic?
What is the potential to succeed?
Is management and/or administration capable?

Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?

Is the presentation clear, concise and attractive?
Points will be deducted for vague or rambling responses.

Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

*Ant voucher
T.M.S.M.C.*

SUB-TOTAL POINTS: 48

Add Preference Points

0-10	<u>10</u>	Shoulder Season – before June and after September
0-10	<u>4</u>	Outlying Areas
0-10	<u>2</u>	Length of Stay -- encourage early arrival and/or late departure
0-10	<u>8</u>	Family Friendliness

Deduct Penalty Points

-10	<u>0</u>	Previous tourism projects not completed on time or final evaluation not submitted on time
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TOTAL POINTS 72

Reviewer Conflict of Interest:

Comments: *Budget - see quote*

Do you recommend this project for funding: YES NO Partial funding: \$ 7,000.00

Acc. 4800.00