Fall 2011 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score  Weight  Points
(1-5)  3  5  15  How well does/will this project increase tourism?
                Will it encourage longer-term or repeat visits?
(1-5)  2  5  10  Does the applicant have the ability to complete the project?
                Is the budget and plan realistic?
                What is the potential to succeed?
                Is management and/or administration capable?
(1-5)  3  2  6  Is there demonstrated community support?
                Is there evidence of in-kind support?
                Are there endorsements by community groups?
(1-5)  3  1  3  Is the presentation clear, concise and attractive?
                Points will be deducted for vague or rambling responses.
(1-5)  4  2  8  Is there a strong evaluation method?
                How will the applicant document the impact?
                Are the outcomes measurable and objective?

SUB-TOTAL POINTS:  32

Add Preference Points
0-10
Shoulder Season – before June and after September
0-10
Outlying Areas
0-10
Length of Stay – encourage early arrival and/or late departure
0-10
Family Friendliness

Deduct Penalty Points
-10
Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS  44

Reviewer Conflict of Interest:

Comments:

Do you recommend this project for funding:  □ YES  □ NO  Partial funding: $______

Form # KCF 3008
Revised the 26th of September, 2011
Citizens for Safe Schools

Name of Applicant

Fall 2011 Tourism Grant Application
Selection Criteria Summary
(Tourism Review Panel scoring)

Score    Weight    Points
(1-5) 2    5          10
How well does/will this project increase tourism?
Will it encourage longer-term or repeat visits?

(1-5) 3    5          15
Does the applicant have the ability to complete the project?
Is the project feasible?
What is the potential to succeed?
Is management and/or administration capable?

(1-5) 2    2          4
Is there demonstrated community support?
Is there evidence of in-kind support?
Are there endorsements by community groups?
Points will be deducted for vague or rambling responses.

(1-5) 3    1          3
Is the presentation clear, concise and attractive?

(1-5) 4    2          8
Is there a strong evaluation method?
How will the applicant document the impact?
Are the outcomes measurable and objective?

SUB-TOTAL POINTS: 40

Add Preference Points

0-10
Shoulder Season – before June and after September

0-10
Outlying Areas

0-10
Length of Stay – encourage early arrival and/or late departure

0-10
Family Friendliness

Deduct Penalty Points

-10
Previous tourism projects not completed on time or final evaluation not submitted on time

TOTAL POINTS

55

Reviewer Conflict of Interest:

Comments: The run has and will have a number of sponsors. They do not draw big number of visitors. Propose partial funding of ad in Competitor mag and website. Leverage with OK? Partnership?

Do you recommend this project for funding: □ YES □ NO Partial funding: $ 2,000

Form # KCF 3008
Revised the 28th of September, 2011

Dollars for competition.
### Fall 2011 Tourism Grant Application

**Selection Criteria Summary**

(Tourism Review Panel scoring)

<table>
<thead>
<tr>
<th>Score</th>
<th>Weight</th>
<th>Points</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-5</td>
<td>5</td>
<td>2</td>
<td>How well does/will this project increase tourism? Will it encourage longer-term or repeat visits?</td>
</tr>
<tr>
<td>1-5</td>
<td>5</td>
<td>2</td>
<td>Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable?</td>
</tr>
<tr>
<td>1-5</td>
<td>2</td>
<td>8</td>
<td>Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups?</td>
</tr>
<tr>
<td>1-5</td>
<td>1</td>
<td>1</td>
<td>Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses.</td>
</tr>
<tr>
<td>1-5</td>
<td>2</td>
<td>10</td>
<td>Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective?</td>
</tr>
</tbody>
</table>

**SUB-TOTAL POINTS:** 12

**Add Preference Points**

- 0-10 | Shoulder Season – before June and after September
- 0-10 | Outlying Areas
- 0-10 | Length of Stay – encourage early arrival and/or late departure
- 0-10 | Family Friendliness

**Deduct Penalty Points**

- 10 | Previous tourism projects not completed on time or final evaluation not submitted on time

**TOTAL POINTS:** 87

**Reviewer Conflict of Interest:**

- Comments: 
  - 
  - 
  - 

- Do you recommend this project for funding: **YES** □ **NO**  Partial funding: $2700.00

---

Form # KCF 3008
Revised the 28th of September, 2011
### Selection Criteria Summary (Tourism Review Panel scoring)

<table>
<thead>
<tr>
<th>Score</th>
<th>Weight</th>
<th>Points</th>
<th>Question</th>
</tr>
</thead>
<tbody>
<tr>
<td>(1-5)</td>
<td>3</td>
<td>8</td>
<td>How well does/will this project increase tourism?</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Will it encourage longer-term or repeat visits?</td>
</tr>
<tr>
<td>(1-5)</td>
<td>3</td>
<td>8</td>
<td>Does the applicant have the ability to complete the project?</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Is the budget and plan realistic?</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>What is the potential to succeed?</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Is management and/or administration capable?</td>
</tr>
<tr>
<td>(1-5)</td>
<td>4</td>
<td>6</td>
<td>Is there demonstrated community support?</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Is there evidence of in-kind support?</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Are there endorsements by community groups?</td>
</tr>
<tr>
<td>(1-5)</td>
<td>4</td>
<td>5</td>
<td>Is the presentation clear, concise and attractive?</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Points will be deducted for vague or rambling responses.</td>
</tr>
<tr>
<td>(1-5)</td>
<td>5</td>
<td>2</td>
<td>Is there a strong evaluation method?</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>How will the applicant document the impact?</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Are the outcomes measurable and objective?</td>
</tr>
</tbody>
</table>

**SUB-TOTAL POINTS:** 34

<table>
<thead>
<tr>
<th>Add Preference Points</th>
<th>Points</th>
<th>Reason</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-10</td>
<td></td>
<td>Shoulder Season – before June and after September</td>
</tr>
<tr>
<td>0-10</td>
<td></td>
<td>Outlying Areas</td>
</tr>
<tr>
<td>0-10</td>
<td></td>
<td>Length of Stay – encourage early arrival and/or late departure</td>
</tr>
<tr>
<td>0-10</td>
<td></td>
<td>Family Friendliness</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Deduct Penalty Points</th>
<th>Points</th>
<th>Reason</th>
</tr>
</thead>
<tbody>
<tr>
<td>-10</td>
<td></td>
<td>Previous tourism projects not completed on time or final evaluation not submitted on time</td>
</tr>
</tbody>
</table>

**TOTAL POINTS** 44

**Reviewer Conflict of Interest:**

Comments: Majority percentage of participants are to local, very community driven and attached event

Do you recommend this project for funding? ☐ YES ☑ NO Partial funding: $_________
### Selection Criteria Summary  
(Tourism Review Panel scoring)

<table>
<thead>
<tr>
<th>Score</th>
<th>Weight</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>5</td>
<td>15</td>
</tr>
<tr>
<td>2</td>
<td>5</td>
<td>10</td>
</tr>
<tr>
<td>3</td>
<td>2</td>
<td>6</td>
</tr>
<tr>
<td>3</td>
<td>1</td>
<td>3</td>
</tr>
<tr>
<td>3</td>
<td>2</td>
<td>6</td>
</tr>
</tbody>
</table>

**SUB-TOTAL POINTS:** 30

#### Add Preference Points

<table>
<thead>
<tr>
<th>Points</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-10</td>
<td>Shoulder Season - before June and after September</td>
</tr>
<tr>
<td>0-10</td>
<td>Outlying Areas</td>
</tr>
<tr>
<td>0-10</td>
<td>Length of Stay - encourage early arrival and/or late departure</td>
</tr>
<tr>
<td>0-10</td>
<td>Family Friendliness</td>
</tr>
</tbody>
</table>

#### Deduct Penalty Points

<table>
<thead>
<tr>
<th>Points</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>-10</td>
<td>Previous tourism projects not completed on time or final evaluation not submitted on time</td>
</tr>
</tbody>
</table>

**TOTAL POINTS:** 60

**Reviewer Conflict of Interest:**

**Comments:**

Do you recommend this project for funding: **YES** **NO**  Partial funding: $2,000.00